

JULY 2020 | ISSUE 2



enactus™
ARSD College

NEWSLETTER

A GLIMPSE INTO THE YEAR **2019-2020**



WHAT'S INSIDE?

- **Highlights of the year**
- **Projects' progress**
- **and more**

*A head for business,
and a heart for the
world.*

AN INTRODUCTION

The Enactus ARSD team has completed yet another year of helping those in need, achieving entrepreneurial enrichment and serving the very intrinsic objectives of social felicity.

This year, Enactus ARSD saw a significant increase in the scale of its activities. From the 3 projects to all its flagship events, everything was bigger and bolder. The team ventured into areas that it had never explored before, which proved to be a great learning experience for all involved, be it our students, beneficiaries or even the faculty advisors.

With new collaborations, updated product lines and unique initiatives that few other teams have undertaken before, the Enactus ARSD family is stronger than ever, and is proud to share this annual newsletter detailing the very fruitful year gone by!

MESSAGE FROM THE PRINCIPAL



Dr. Gyantosh Kumar Jha
Principal,
Atma Ram Sanatan
Dharma College

Enactus ARSD, which was once a mere thought, has become a prominent society of the College over the years. Since its inception, the Society has made enormous strides. Driven by the idea to engineer social change through entrepreneurship, it has indeed helped underprivileged communities become self-sufficient. The members of the Society not only provide viable business ideas to the needy, but also help them gain the necessary skills to achieve their objectives. Social Entrepreneurship, which is the foundation of Enactus, has become an integral part of the business world, involving as it does both the welfare of the society along with economic factors of running a business. The team has effectively achieved this goal by allowing partner NGOs to take over completely and manage businesses they were initially part owners of.

Enactus ARSD aims to pursue the 17 Sustainable Development goals envisioned by the United Nations, spreading awareness as well as aiding the growth of environmentally and socially responsible citizens. The creative projects or entrepreneurial ideas, collaborations with various NGOs, as well as the events organized by the Society ensure the fulfillment of these goals. Additionally, by inculcating in students qualities such as leadership, teamwork, analytical skills as well as creative thinking, the Society also promotes the holistic development of stakeholders—the philosophical keystone of the College. I wish the very best to the team for their future endeavours, and place my confidence in their efforts and will to take the College and the Society to greater heights.

MESSAGE FROM THE CONVENER



Dr. Manika Jain

Convener, Enactus ARSD

I had my first interface with Enactus in the year 2017 when this organisation was carrying a niche for itself across various educational institutions. Back then, I was flabbergasted to be approached by a group of just 5 students who were bubbling with the zeal of becoming budding entrepreneurs with a vision and mission so great to bring about a change in the lives of the underprivileged and stone-broken that we, together, gave birth to Enactus ARSD. Ever since, with every passing day the team worked with sheer diligence and came forward with ideas so bright that touched many lives which moulded our society in one of the most finest ones in DU. Countless sleepless nights, churning thoughts and converting them into concrete projects is what gave the team unbreakable pillars to do more and more. Enactus ARSD has been growing ever since it breathed first with highly motivated and determined students making all the projects worth creating and making this world really a better place to live in.

As the Convener of this prestigious society, I take immense pride to be leading a team of future leaders dedicated so well towards polishing their personalities to the best along with becoming better humans that this world has been craving for, for decades now. With their little steps, we have earned recognition not within our nation's boundaries but reaching to international boundaries too. Even times as harsh and depressing as the pandemic couldn't hold their feet back from paving a way for the society and contributing towards fighting the same with equipped weapons by conducting informative webinars as to how to battle with emotional stress or ensure food safety for that matter and also going an extra mile to solve the dilemma of the youth as to what next! The team aims for the limitless.. We are also very proud to be in collaboration with other Enactus societies so that together we all join hands and unleash all the goodness we have within to impact the human race for the better so that #WEALLWIN.

HIGHLIGHTS OF THE YEAR

NATIONALS AT IIT DELHI **13TH JULY, 2019**

Although not participants in Enactus National Symposium and Competition 2019, members of our society volunteered and worked closely with Enactus India coordinators and other Enactus students from different colleges for the event. They were accompanied by their team mates who formed the observing team and stall attending team. The stall displayed our products and received encouraging feedback from students, faculty advisors from other colleges and business persons alike.



ACADEMIC RESEARCH POSTER **4TH AUGUST, 2019**

On 4 August 2019, Enactus conducted an online 'Academic Research Poster' competition for faculty advisors of academic institutions across the world associated with Enactus. Our convener, Dr. Manika Jain, made us proud by being one out of the four shortlisted faculty advisors from all over a India, who were selected to present their research poster at the Enactus World Cup that took place in Silicon Valley, California from 16-18th September. It was a moment of joy for all of to have such a great mentor leading us with achievements that not only motivate us but also inspire us.



SEED RAKHI INITIATIVE **2ND AUGUST, 2019**

For Raksha Bandhan, Enactus ARSD introduced the 'SEED RAKHI' initiative under Project Srijan. We sold more than a dozen combos that included a potted indoor air purifier plant - Song of India prepared by the potters under Project Srijan along with a box of chocolate, kumkum, rice and a SEED RAKHI - a rakhi with plantable seeds attached at its tail, at a very cheap price. Altogether, this initiative not only encouraged all to protect our environment, but also brought about substantial revenue for the potters and the planters community who devoted their sincere efforts and hard work towards this.



ENACTUS ORIENTATION DAY

5TH AUGUST, 2019

Enactus ARSD conducted its Orientation Program on 5th August 2019 in the campus of ARSD College. The aim of the orientation was to introduce goals, projects, accomplishments and working of the society to students who were eager to join. Around 250 students from the college were present at the event. The Core Team, assisted by other Enactus ARSD members, led the interactive session wherein both, the students and the members, put forward their ideas and doubts regarding social entrepreneurship and Enactus processes.

ADIDAS X PARLEY RUN FOR THE OCEANS

Enactus ARSD participated in a presentation-making competition as a part of Adidas x Parley: Run for the Oceans campaign carried out to avoid the use of plastic bags, intercept their entry into oceans and redesign eco-innovation around materials. Three teams consisting of three members each, prepared PowerPoint presentations identifying major problems and demonstrating solutions that might help in controlling plastics from entering marine ecosystems.



DONATION DRIVE IN COLLEGE

3RD AND 4TH SEPTEMBER, 2019

Under Projects Kalakaari and Samvedna, the team of Enactus ARSD has endeavoured to organize a 'DONATION DRIVE' on September 3rd and 4th.

Anyone who wishes to donate non-damaged, reusable goods like clothes, toiletries, sanitary napkins, bedsheets, etc. can contribute and take part in our endeavour to better the lives of our beneficiaries.

Under Project Kalakaari, we will be focussing on products made with upcycled denim made by underprivileged women at the shelter we've recently collaborated with. We will also be conducting a workshop on menstrual hygiene for the residents of a shelter associated with Project Kalakaari.

Since Enactus is a global community, the discussions were not limited to Enactus ARSD; the United Nations Sustainable Development Goals and accomplishments of other Enactus affiliated organizations were also reviewed. The seminar was fruitful and attracted many potential members to the society. This was followed by a selection procedure comprising applications and interviews for the induction of new team members.

WORLD YOUTH CONFERENCE

23RD AUGUST, 2019

Enactus ARSD visited the first World Youth Conference on Kindness on August 23rd at Vigyan Bhavan, New Delhi. The conference was organized as part of the #KindnessMatters for the Sustainable Development Goals campaign. The goal of this campaign is to inspire the youth to achieve the 17 SDGs through acts of kindness. A number of famous personalities from around the world, including Grammy winning singers like Ricky Kej, were part of the event. Honorable President of India, Shri Ramnath Kovind was the chief guest of this conference, the theme of which was Vasudeva Kutumbhcam: Gandhi for Contemporary World.

enactus
Atma Ram Sanatan
Dharma College
presents

DONATION DRIVE!

GIVE A LITTLE. HELP A LOT.

3rd & 4th SEPT

Notice board, Main building

An initiative by
Enactus ARSD
under
Project Samvedna
& Project Kalakaari

- ✓ Wearable Clothes, Denim
- ✓ Toiletries: Toothpaste, Toothbrush, Soaps etc
- ✓ Basic Medicines, Odomos
- ✓ Sanitary Napkins
- ✓ Bedsheets



SULABH INTERNATIONAL SOCIAL SERVICE ORGANISATION

17TH SEPTEMBER, 2019

On 17th September 2019, Sulabh International Social Service Organisation celebrated the birthday of Honorable Prime Minister of India Shri Narendra Modi as 'Swachhta Diwas'. Enactus ARSD set up a 'Watch the Fish' photobooth which was about the plastics in the ocean being a leading cause behind the decline of aquatic flora and fauna. Our volunteers also peacefully clamored slogans and watchwords against the use of plastic in daily life.

SESSION ON 'SOCIAL ENTREPRENEURSHIP & BEYOND'

26TH SEPTEMBER, 2019

On 26th September 2019, Enactus ARSD held an interactive session on 'Social Entrepreneurship: CSR and Beyond'. The session was conducted by our guest speakers- Mr. Vir Philip and Ms. Aakriti Verma. Mr. Philip is a motivational speaker at TedX, Josh Talk speaker and a social activist. He enlightened the audience about how businesses can develop solutions to the social, cultural and environmental issues. Ms. Aakriti Verma, a Senior Distributor at a Direct Selling Organisation, put forth various examples of social entrepreneur working through direct selling medium.



ANTI-PLASTIC WEEK HIGHLIGHTS

1ST- 5TH OCTOBER 2019



1st October- Enactus ARSD gave alternatives to use of single use plastic products like coconut shells plants which can be reused as for carrying the plants from one place to another. This helped in reduction of usage of single use plastic polythene that depletes our environment. Second alternative was the replacement of plastic bags by canvas bags. Good quality canvas bags can be used for daily domestic purposes.

2nd October- On the occasion of Gandhi Jayanti, Delhi Tourism and transportation Development Corporation (DTTDC) held a Shram Daan cleaning drive and pledge taking ceremony against single use plastic. To contribute in this fruitful and constructive initiative, Enactus ARSD presented a *nukkad natak* at Delhi Haat INA. The play engaged onlookers and was successful in raising awareness to keep the city clean and plastic free.



PLASTIC REDUCTION DRIVE BY ENACTUS ARSD- SURVEY

Enactus ARSD conducted a wide-reaching survey to figure out how we all can reduce the leading cause of environmental deterioration- Plastic. Plastic reduction is a cause that backs many of our initiatives, and we used our reach and connectivity to gather valuable insights into this pervasive problem. .

The poster features a red header with the Enactus logo and the text '80% of plastic produced in India ends up choking marine animals.' Below this is a photograph of plastic waste. To the right of the photo, it says 'Help us in our pursuit to reduce plastic usage. Take the Survey.' At the bottom, it reads 'PLASTIC REDUCTION DRIVE' and 'Project Kalakaari, Enactus ARSD'. A footer at the very bottom says 'FIND THE LINK FOR THE SURVEY IN BIO'.



KAUSHAL DAY 1

19TH OCTOBER, 2019

Enactus ARSD, in a first, made its annual exhibition, 'Kaushal', a 2 day event at 2 different locations. The team got the opportunity to hold the first day of Kaushal at **Dilli Haat- INA**, one of the most frequented places in Delhi for NCR residents and visiting tourists alike.

As per usual, a stall was set up displaying products of Project Kalakaari and Project Srijan. It was delightful to receive the encouraging feedback from the visitors, which was then relayed to our beneficiary communities.



KAUSHAL DAY 2

22ND OCTOBER, 2019

A stall was set up in the college premises to mark the second day of 'KAUSHAL'. The stall consisted of articles and products made by the communities we are associated with. Plants, pots and diyas were sold under Project Srijan, made by our potters and planters' community and canvas bags, diaries, folders and bottle covers under Project Kalakaari, made by our women entrepreneurs. The riveting set up and our ideas attracted great number of customers in the form of teachers, staff and students.

To talk about the monetary aspect, we earned great revenue and sales increased two fold compared to previous years. These proceeds went to our beneficiaries and helped in furthering our projects.





ENACTUS INDIA WORKSHOP

15TH NOVEMBER, 2019

On 15th November, our a workshop organised by Enactus India on 'Social Entrepreneurship and Innovation' in Jesus and Mary college. Mr Terry Torok, the Chief Innovation Officer at Enactus Global, conducted the workshop. Terry sir conducted the workshop in a very playful and innovative manner and taught the participants valuable lessons as well.

CHRISTMAS WITH EARTH SAVIORS FOUNDATION

23RD DECEMBER, 2019

On 23rd December, 2019, the students of Enactus ARSD volunteered for a community visit to the Earth Savior's Foundation, associated with Project Samvedna, to celebrate an early Christmas with the ESF Gurukul's residents by offering them with gifts like biscuits, peanuts, chocolates etc. The idea behind this initiative was to offer the residents some support during this festive time and remind them that they are important and needed, even in a world where their own family had rejected them. The visit instilled in the volunteers a sense of gratitude and appreciation for all the things they have or take for granted, when at the same time there are people in the world who can only desire for the same.



OUR NGO COLLABORATIONS



ARUN



This year, in addition to our existing collaboration with *The Earth Savors Foundation*, we joined hands with 2 more organisations- *Association for Rural & Urban Needy* and *EkJut NGO* under Project Kalakaari and Project Samvedna.

ENNOVATE 2020: ENACTUS ARSD'S LARGEST EVENT YET

5TH FEBRUARY, 2020

Ennovate'20, Enactus ARSD's first Enactus Day event, was held on the 5th of February, 2020. A day for budding entrepreneurs to learn, interact and compete, Ennovate brought together teams- Enactus or otherwise- from 30+ colleges, in a celebration of the spirit of social entrepreneurship.



The opening event- a panel discussion on 'Philanthropy- From Dharma to Karma', was graced by the presence of 2 eminent panelists- Mr. Ravi Kalra, renowned social activist, environmentalist and founder of the internationally recognized NGO, The Earth Saviors Foundation, and Mr. Amit Kumar Sinha, founder and director at Jamghat NGO. Both, being exceedingly experienced in the field of social work, had much to add to the discourse- from insights into building an organization that helps those in need and sustaining its progress, to the plight of our environment and society.

In one of the three competitive events, **Envision - The Case Study Challenge**, 12 teams set out to tackle urgent global dilemmas by developing innovative entrepreneurial solutions based on their case studies. From solutions for declining eco-tourism to pollution by cigarette butts, participants impressed us all with their unique thinking and individualistic approaches to business for a world. The judges provided valuable insights into each presentation and it was much appreciated by all participants.

The second event, **En-quiz-ito, was the quiz competition** which saw a participation of 30+ teams from various colleges. It consisted of two rounds: the Prelims and the Mains. Out of the all the ardent students, awaiting their triumph, six teams were selected after the Prelims. The six teams then went on to compete in the Mains. 3 out of 6 teams were eliminated and the remaining 3 teams competed for the final prize by answering questions in the rapid fire round.



The 3rd event, **EnAct- Promote to Float**, shed light on crucial topics, such as water scarcity and women's safety, and made the participants think about how various products available to us, harm the environment; asking them to promote the use of their substitutes. The competition encouraged the participants to come up with innovative ideas to promote the given product or come up with a new variant altogether, demanding the contestants to spread awareness about the issue provided.

The Enactus Fair comprised of stalls set up by 14 Enactus teams, including our own, each showcasing its work and progress. An impressive footfall throughout the day allowed all teams to make considerable sales and promote their ongoing projects among students and teachers alike. Projects featured products from healthy chips, house plants, to bags, notebooks and folders.

ENNOVATE 2020: FOOTFALL OF THE EVENT

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Atma Ram Sanatan
Dharma College

PRESENTS

ENNOVATE '20

05TH FEBRUARY 2020

EVENTS

En-Vision
the case-study
competition

En-Quiz-ito
unshackle your wisdom
outta your system

En-Act
promote to float,
an ad enacting event

Enactus Fair
networking spaces for you
to showcase your projects

Panel Discussion
discussion on philanthropy
from dharma to karma

ROAHAN (9760741425)
MUSKAN (9911990864)

DR MANIKA JAIN
CONVENER

DR GYANTOSH KUMAR JHA
PRINCIPAL

ALPHA PLUS — preparing mathematicians —

The Fest Fever

DU best

DE DO EXPRESS

INSIGHTONE

EATMYNEWS

printo

Pane's Kitchen
Food Court

*600+ students from 30+
colleges of Delhi NCR*





STALL AT TIDE'20

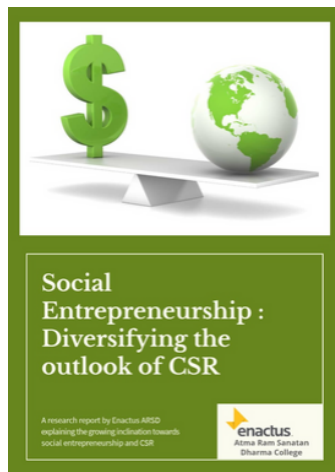
25, 26 & 27TH FEBRUARY, 2020

Enactus ARSD got an opportunity to put up a stall at Tide'20, ARSD College's annual cultural fest. The 3 day event was utilised by the team to showcase products and organise fund raising events. The year highlights, achievements and future endeavours were displayed and discussed by the volunteers. Our stall experienced a huge footfall by students and teachers alike. Visitors enthusiastically took part in fundraising games and like previous years, stall at Tide once again proved to be a great success.

ENACTUS INDIA TRAINING 29TH FEBRUARY, 2020

Enactus India organized a training session at Hansraj College on 29th February. A few team leaders were invited from each college to attend it. Ms. Neha Saini, Enactus India, National Programme Manager conducted the workshop on "Enactus+". Some insights regarding the project content format, nationals qualifications, website operation etc were shared in the session. Enactus ARSD's 3 core team members attended the workshop.

RESEARCH REPORT ON SOCIAL ENTREPRENEURSHIP



Our work has enabled us to be well-positioned to make a meaningful dent in the sector we operate and the following report aims to explain and elucidate the growing inclination of business entities and Government support offered to social entrepreneurs and their businesses. Thus, we drew up a research report on the prominence of social entrepreneurship & CSR.

Read it here:

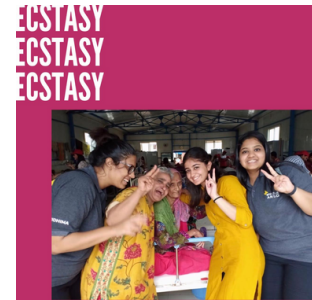
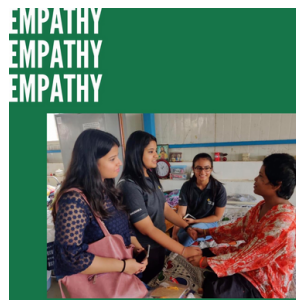
https://drive.google.com/file/d/12aJYPcx9Uk3Yip_DT_Ohjh6MkNauVyeI/view?usp=drivesdk

INTERNATIONAL WOMEN'S DAY AWARENESS POST

8TH MARCH, 2020

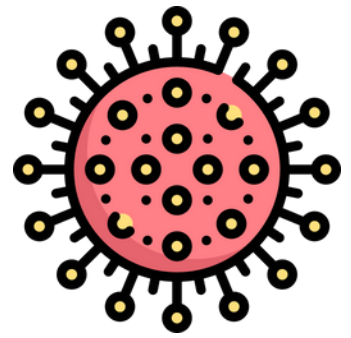
*"Just like moons and like suns,
With the certainty of tides,
Just like hopes springing high,
Still I'll rise." - Maya Angelou*

We, at Enactus ARSD, meet and work with many women everyday and it is amazing to see the power and happiness they exude. Enactus ARSD seized the opportunity to spread awareness about women empowerment & celebrate the women of Enactus ARSD with posts across social media this International Women's Day.



PANDEMIC PURSUITS

MARCH-JULY 2020: **ADDING VALUE DURING THE LOCKDOWN**



With the onset of a nation-wide lock-down to battle the spread of the novel Coronavirus, our team found itself confined to their homes for safety. A lot came to a halt, but not Enactus ARSDs efforts to make the world a better place for all. Here's a look at what we've been up to!

ONLINE WORKSHOPS



Enactus ARSD organised a series of Live Instagram sessions in collaboration with experts to discuss subjects crucial to the ongoing pandemic, like mental health and utilising the extra time on our hands for good. This series proved to be an evident success as each session garnered a viewership of 100+ users!

17TH APRIL: **COPING WITH MENTAL & EMOTIONAL STRESS DURING LOCKDOWN**

With Tiesta Duggal, founder of Navyam, The Mind & Soul Abode, we dug deeper into the realm of mental health and discussed how the state of lockdown can leave a major imprint on it.

During the course of this session, Ms. Tiesta shed light on various activities one can take up to do away with the monotony that comes free with the lockdown and to enhance our productivity in the positive direction.

enactus
Atma Ram Sanatan
Dharma College

PROJECT SAMVEDNA
presents

An interactive live Instagram session on:
"How to cope up with mental and emotional stress during lockdown"

DATE: 17 APRIL '20; FRIDAY
TIME: 3PM

HOW TO ATTEND?: FOLLOW ENACTUS ARSD ON INSTAGRAM AND JOIN THE SESSION

OUR GUEST SPEAKER

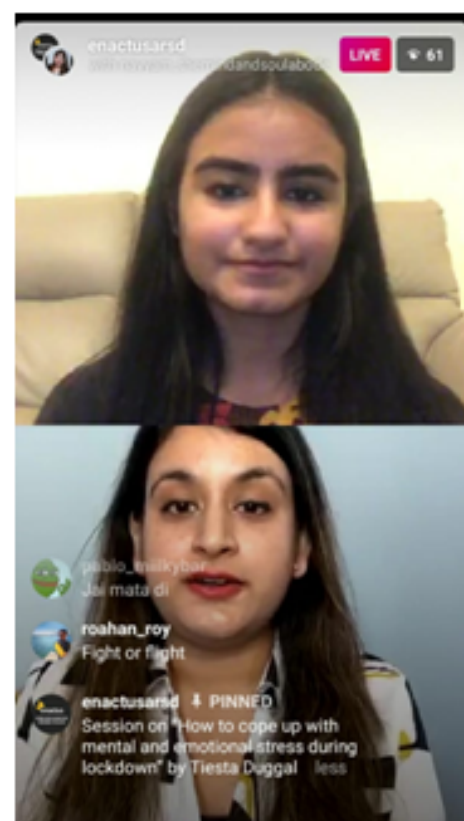
TIESTA DUGGAL
Founder of Navyam, The mind & Soul Abode
Life coach, energy Healer, Psychotherapist, Access bar practitioner, Hypnotherapist and International Workshop leader

FOR MORE DETAILS, CONTACT :
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@enactusarod

DR. GYANTOSH KUMAR JHA
PRINCIPAL, ARSD COLLEGE

DR. MANIKA JAIN
CONVENER, ENACTUS ARSD

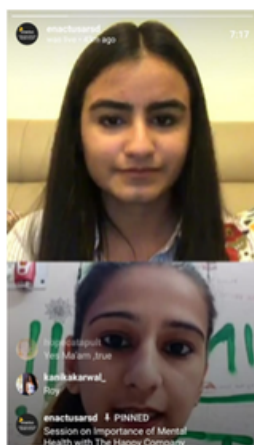


20TH APRIL: IMPORTANCE OF MENTAL HEALTH



Bhavika Mehta, Founder Director, The Happy Company, took the agenda of the session towards how it is extremely essential that alongside every other organ residing in our bodies, the brain deserves equal respect in terms of its health and that the fortress of the mental kingdom is founded upon roots of sanity. This sanity emanates directly from how sound we are keeping mentally.

The crux of the session boiled down to just how important the concept of mental health is and how our society is still in its nascent stages to treat this concept as an equivalent to any other medical concept.

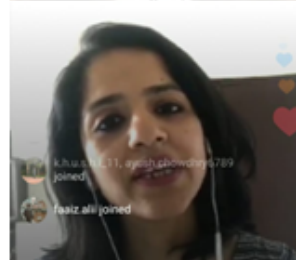
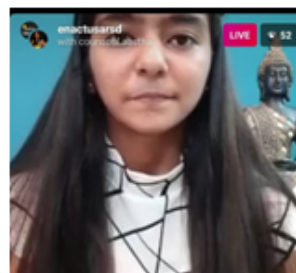


23RD APRIL: UNLOCK YOUR EMPLOYABILITY

With an experience of 16 years, Dr. Aastha Sachdeva, a counseling psychologist, helped us understand how to deal with laziness and procrastination during these unprecedented times. We all tend to stick to our beds and while away the time that can be made use of in wondrous ways, only if we understand how to enhance our productivity.

Dr. Aastha rightly pointed at the fact that we always need to keep ourselves busy so that boredom never gets a chance to settle in.

She also talked about how gestures are an essential part of communication and how they frame our personalities. It was really helpful for the youth as it helped give a direction to their thoughts in a molded and goal oriented way. She also talked about interview skills and post-pandemic job situation.



29TH APRIL: BEING SOCIALLY RESPONSIBLE DURING THE PANDEMIC

Under the aegis of Internal Quality Assurance Cell of ARSD College, Enactus ARSD organised a webinar with Dr. Aastha Sachdeva, a Counselling Psychologist with over 16 years of experience in the field. Dr. Sachdeva talked about the importance of being socially responsible and for everyone to do their bit to help prevent the spread of Covid-19. The webinar, which was streamed on Facebook Live, also emphasised on making efforts to keep oneself engaged and keeping ourselves mentally and physically healthy. She also mentioned that it is imperative to stay connected, support and motivate each other to make the most of this time.



ATMA RAM SANATAN DHARMA COLLEGE
(University of Delhi)
Accredited Grade 'A' by NAAC
All India rank 14th in NIRF
UNDER THE AEGIS OF IQAC
AND
PROJECT SAMVEDNA BY ENACTUS ARSD

Over 16 years of experience in Counselling and Psychology education. She has conducted workshops on soft skills, career planning, etc. and spoken about Mental Health awareness on NDTV. She is also a recipient of an award from MHRD for her contributions in Psychology Education.

Speaker : Dr. AASTHA SACHDEVA
Counselling Psychologist

DATE : 29TH APRIL
TIME: 3PM
FACEBOOK LIVE FROM THE OFFICIAL COLLEGE ACCOUNT

★ JOIN OUR WEBINAR ON ★

"BEING SOCIALLY RESPONSIBLE AT THIS TIME OF PANDEMIC"

LIVE <https://www.facebook.com/ARSDCOLLEGE.DU/>

PATRON: DR. CVANTOSH KUMAR JHA; PRINCIPAL; ARSD COLLEGE

ONLINE COMPETITIONS

Our team members also took this time to represent Enactus ARSD in a variety of online competitions. Not only did they learn a lot of new things in a competitive environment, but they also made us proud by securing winning positions wherever they went!



CACOR
P.G DEPARTMENT OF SOCIAL ENTREPRENEURSHIP
MADRAS SCHOOL OF SOCIAL WORK, CHENNAI
SOCIAL ENTREPRENEURSHIP INCUBATION CENTRE

ONLINE SOCIAL PITCH ON COVID-19
"CURRENT AND FUTURE CHALLENGES"

Congratulations!!

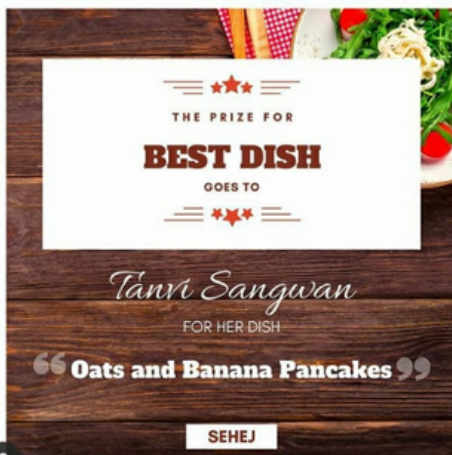
WINNER
SHALOM KINGSTON
Bangalore

1st RUNNER UP
PIYUSHI PODDAR & AYUSHI PODDAR
Delhi

2nd RUNNER UP
MUSKAN MADHOK
Delhi

2ND RUNNERS UP- ONLINE SOCIAL PITCH ON COVID-19 "CURRENT & FUTURE CHALLENGES"

Our president, Muskan Madhok, secured the **3rd position** in the online competition organised by Madras School of Social Work, Chennai. She presented our upcoming project, 'Project Niramaya'



THE PRIZE FOR
BEST DISH
GOES TO

Tanvi Sangwan
FOR HER DISH
"Oats and Banana Pancakes"

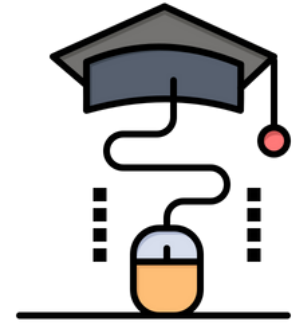
SEHEJ

WINNER- CULINARY COMPETITION ORGANISED BY ENACTUS RAJGURU

Our member, Tanvi Sangwan, secured the **Best Dish Award** in the culinary competition organised by Enactus Rajguru

THE VIRTUAL FAREWELL

CELEBRATING THE GRADUATING SENIORS OF ENACTUS ARSD



"Happiness can be found, even in the darkest of times, if one only remembers to turn on the light."

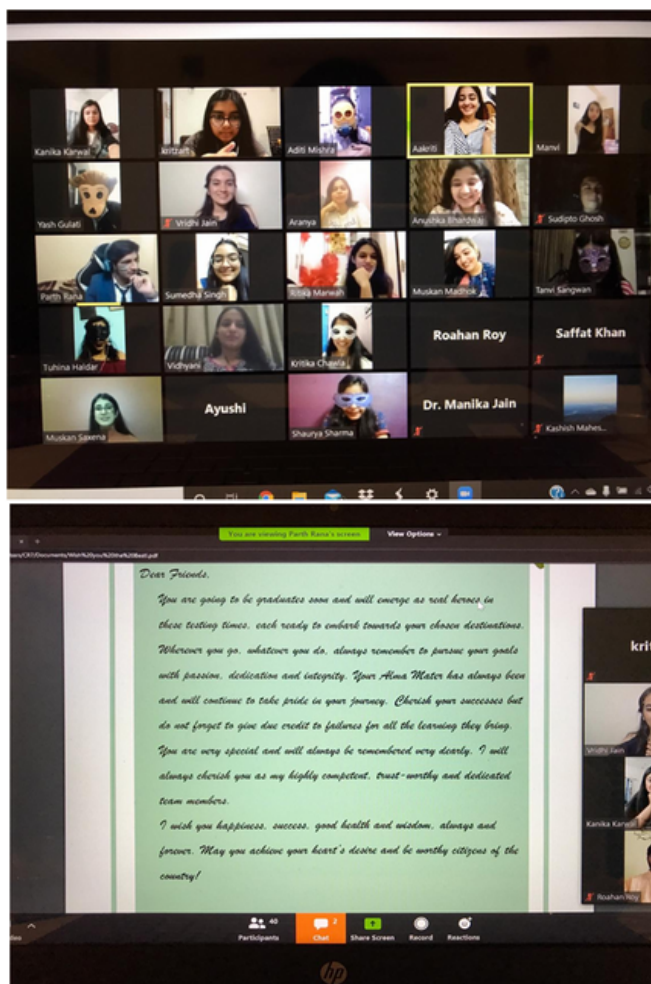
Due to the ongoing pandemic, we couldn't gather to celebrate all that our seniors have done for the team over the years in a traditional Farewell party, but that didn't stop us from taking out time to celebrate their journey, make them feel loved, cherished and honour their contributions. This was done through a virtual farewell party hosted by first and second-year students of Enactus ARSD.

The virtual farewell was commenced by our convener Dr Manika Jain, who thanked and congratulated members of third-year for their commendable efforts. Her words were touching and heartfelt. Reciprocating with the same vigour, the members thanked her for her role in their lives and overall betterment, after which they spoke individually about their time as Enactus ARSD members.

To shift the mood of the congregation from emotional to cheerful, an informal session was also planned. From a poem cum stand up routine, the staple graduation 'titles' being assigned, personalised memes to a fun video montage, juniors tried their best to ensure the outgoing batch was entertained and delighted.

That day, every member made it clear that Enactus has been and will always be more than just a society to all of us because *one can take the kid out of Enactus but never Enactus out of the kid*. Our seniors are an indispensable part of the society and shall remain one forever and we, the remaining members of the society will strive to continue on the path of success by always doing them proud with our actions and work.

With this, Enactus ARSD wishes love and luck to all the outgoing members!



UPCOMING PROJECTS

Enactus ARSD has stepped up to take on 2 new projects that directly contribute to the fight against Covid-19 and more.

PROJECT SUVIDHA



"Collaboration makes us better!"

In a crisis, it is imperative to enact and understand our responsibilities and relationships with each other.

We are delighted to announce that **Enactus Aryabhata and Enactus ARSD** have collaborated to launch Project Suvidha.

This project is a response to the on-going CoVid-19 crisis and through this, we aim to address food and grocery delivery-based difficulties during and after lockdown. The issue of joblessness of migrant labour will also be dealt under this project.

We hope that with this initiative, #weallwin in our fight against the novel coronavirus.

PROJECT NIRAMAYA



Collaboration is not merely two organizations coming together for a certain task. Collaboration is meeting of minds, goals and perspectives. We are fortunate enough to have collaborated with [Jamghat](#), a Non-Profit Organization to be our partners for this project.

<h3>Covid-19 : Post lockdown challenges</h3> 	<h2>Problem Addressed</h2> <ul style="list-style-type: none">• The novel coronavirus disease outbreak has shown the importance of hygiene in public health.• The issue of lack of hygiene and sanitation on-the-go is what we aim to tackle through this project, as such practices are going to be needed even when the crisis subsides.	<h2>Solutions</h2> <h3>Products Designed</h3> <p>SDGs tackled :</p> <ul style="list-style-type: none">3 GOOD HEALTH AND WELL-BEING8 DECENT WORK AND ECONOMIC GROWTH17 PARTNERSHIPS FOR THE GOALS	<p>In order to tackle the problems stated above, we came up with Project Niramaya which has 2 separate verticals described as follows:</p> <ul style="list-style-type: none">• WeCare Kit - A travel kit including sanitizer, mask, reusable gloves and wet wipes• Pedal Sanitizer Dispenser- A hand-free sanitizer stand which operates using foot.
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Our project aims to cater to everyone especially to those who commute on a daily basis using public transportation. We aim to provide an on-the-go safety kit which would help to curb the further spread of novel Coronavirus effectively and help the individuals stay protected, healthy and disease-free.

As the situation improves, the people who'll be travelling can carry this hook-able kit with them. This affordable kit will be made available to all those who would have to step out of their houses due to compelling needs such as college students, professionals working in offices and also to the underprivileged section of the society as we do understand the plight of the society in confronting times like these.

EXISTING PROJECTS

PROJECT KALAKAARI

"There is no exercise better for the heart than reaching down and lifting people up."

Project Kalakaari is synonymous with sustainability, simplicity and sufficiency. This year's highlights of Project Kalakaari include successful collaboration with two communities, both organizations that are highly involved in the empowerment of women. Project Kalakaari witnessed a burgeoning demand of its star products i.e., canvas bags, folders and bottle holders.

In the beginning, we were highly focused on products whose target audience was constricted but since then we have branched out to products appealing to people of various ages. Project Kalakaari also put up stalls not only in our own college campus but big show markets like 'Dilli Haat INA', where we had a riveting set up of our products and this opportunity helped us realize the true potential of our communities. The goal was to establish our presence at venues conducive to a wide range of artistic endeavors and markets which are no less than a crowd puller. The display of these facts and figures dramatizes the efficiency and efficacy of our communities, and ultimately undergirds its authority, which would ultimately prove to be beneficial to both sides. Under Project Kalakaari we also look after subliminal learning of our communities, which often results in their holistic development. Achievements like these further delineate the outcomes of our and the communities' concerted efforts which have helped us reach where we are today.



PROJECT SRIJAN

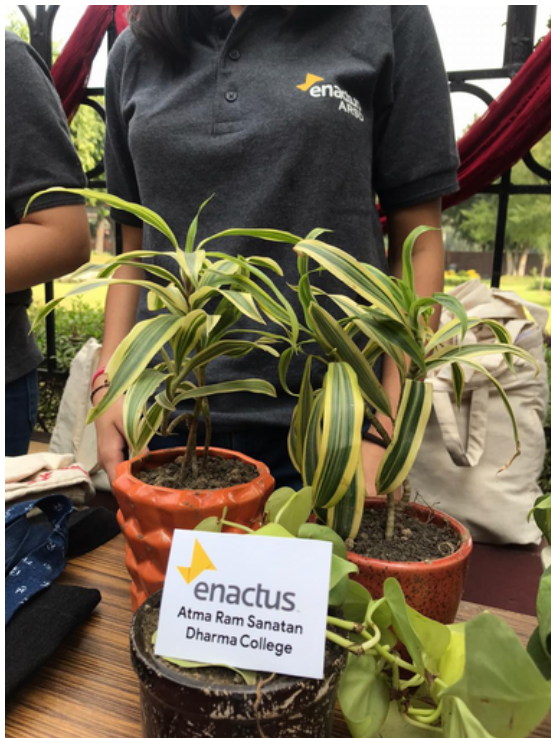
"A man doesn't plant a tree for himself. He plants it for posterity"

With this thought Enactus ARSD initiated its Project Srijan that envisages moulding the power of nature, as the binding force in the empowerment of two communities- The gardener's community and the potter's community by selling customizable combinations of attractive pots and plants. Our project has two stages. In Stage1 Enactus ARSD approaches unemployed or seasonally employed gardeners and help them in providing job opportunities of growing and nurturing plants, whereas in Stage2 we partner these miniature plants with mini-pots which shall be created by the potter's community. After a thorough research on this project we came to the conclusion that these miniature plants have a high demand due to their small sizes, different designs and beautiful textures. We further educated the communities about the customers and their preferences. The main aim was to make sure that both the communities know their target audience and their changing demands.

With Project Srijan, we were also very successful in promoting the importance for the need of a clean and a healthy environment. The project so developed would be one, which commits to the following enactus global goals for sustainability development - no poverty, good health and well being, decent work and economic growth, sustainable cities and communities.

Apart from our annual selling exhibition Kaushal, where we display our various project's products, we currently have found an active market in our college, where guest speakers who grace the events conducted in college are felicitated with custom-combinations of pots and plants, selected from our product catalogue. This year we successfully conducted Kaushal at Delhi Hatt INA where potted plants were in much demand and we were able to generate huge profits for our communities.

With every plant that we were able to sell, we attached a brief description about that plant stating its various benefits on our health. We believe that this initiative will not only apprise the consumers about plants but would also push them towards adopting better methods in order to preserve environment.



PROJECT SAMVEDNA

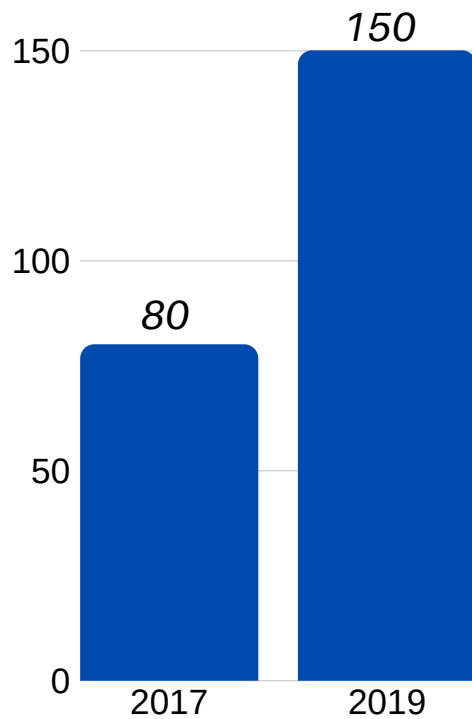
Every one of us requires emotional support, someone they can talk to and rely upon. It is a basic human need, essential to maintain a healthy well-being. With this thought in mind, we initiated Project Samvedna. It involves our constant interaction with the inhabitants of The Earth Savior's Foundation and Arun - Shelter for Women.

The Earth Savior's Foundation is an internationally recognized NGO, founded in 2008 by Shri Ravi Kalra Ji, providing a roof over the homeless, elderly (whose families have left them) and differently-abled (mentally and physically). We try to provide our support to this good cause by organizing Donation Drives, and visiting the shelter fortnightly. Our team members volunteered to celebrate this year's Christmas with the residents of the NGO, acting as their Santa Claus, offering them chocolates and biscuits and spending time with them; reminding them that there are people out there who care for them.

Arun - Shelter for Women takes care of the underprivileged women, who we have collaborated with for Project Kalakari. Since these women lack certain skills to create certain products, we provide training sessions to them, enhancing their skill-sets and helping them become independent and self-reliant.



A SURGE IN WAGES



RISE IN PER PRODUCT/
PER LABOOR WAGE
FROM 2017 TO 2019



BEFORE

- High raw material cost
- Middlemen margins
- Rs. 40-70 per product/ per labor wage

AFTER

- Lower raw material cost
- Middlemen eliminated
- Rs. 100-155 per product/ per labor wage



IMPACT

DIRECT IMPACT

Enactus ARSD, through its various events during the year has directly positively impacted thousands of people. We are proud to declare that our direct impact reach went to more than 1500 people which includes our communities, our customers, the visitors to our stall set up at various places and enthusiastic participants in our events from various colleges across Delhi. Our employment generating projects has positively impacted our community which includes 40+ people and our non business project has impacted the lives of more than 300 mentally and physically disabled people at our collaborated NGOs.

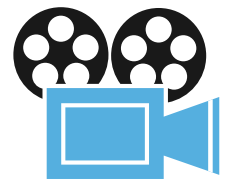
INDIRECT IMPACT

Enactus ARSD has always believed in spreading happiness and leaving impacts. Apart from the ones that we made a direct connect with, there are 5000+ people who are impacted and influenced by Enactus ARSD by some way or the other. This includes the knowns of our customers who were inspired to not to use plastic bags and move towards eco friendly canvas bags or someone who couldn't buy a plant from us but bought it by looking at the pictures shared by us. We, through our social media handles have always tried to motivate people to think a little for themselves and a lot for the world.



Direct Impact :
1500+
Indirect Impact :
5000+

MEDIA COVERAGE



From a newspaper article, our convener's work being featured on the official Enactus website, to a nod from a fellow Enactus team from the Netherlands- Enactus ARSD has proven that its efforts are hard to ignore.



The support and reach offered by our global community keeps motivating us to work harder and better!

MESSAGE FROM THE PRESIDENTS



MUSKAN MADHOK

Enactus ARSD has played a vital role in my personal growth in my college tenure. As I look back over the past three years, I see myself evolved and transitioned from being a fresher to the society in my first year working with a bunch of strangers to being the President of the society in my third year with a team and convener which almost feels like my second family now. Having a strong belief in the cause and dedication towards it always reaps fruitful results and this was proven by the team in the past 3 years. I was fortunate to have a team where we all worked together for the same cause which brought in synergies to every task. I believe that the first step towards succeeding at any task is to take its ownership and being responsible for its success and failure and Enactus has surely grown on me as a part of me over the past 3 years. As it's said, a leader is as good as the team, being in the leadership position for 2 consecutive years, as Joint Secretary in my second year and President as third, has made me value my team even more. It was truly my pleasure working with such talented group of people, having an honour of leading a team of 70 people and learning from them. The USP of Enactus as a society is that here, you uplift yourself by uplifting others, be it the community or your own team because, we at Enactus believe in Cooperation not Competition to make us all win. #WeAllWin.

As I now graduate, I am contented with the journey I had and excited to see the growth of the society in the upcoming years. Enactus will always be a part of me and I'll continue to serve as Enactus alumni as well!



ROAHAN ROY

I started with Enactus ARSD at its inception in the year 2017. Being the initial members we had to work around the clock to establish our Enactus firmly in the college simultaneously trying to make our mark. Going for slum visits, interacting with varied people, procuring raw materials, selling our products, and innumerable such activities have enabled me to not only bring a major positive impact in the lives of others but also my own. I was appointed the Joint Secretary in my second year and eventually the society President. My tenure has taught me one very important lesson which many of you might have already heard about, "With Great Power comes Greater Responsibility." Being accountable for all the decisions and actions of my entire team made me realize how important it is to work cohesively and in the right direction. The parity among all of my teammates, including me, made us more of a family than just a team. For me, being there for each of my teammates to help them out in any way was far more important than being a President who just gives orders. It's my personal relationship with everyone that made me approachable and a friend to everyone in general and not just restricted to society. To conclude, I'd not say that I'm signing off as a President of Enactus ARSD but as a guy who made unbreakable bonds with the exemplary people he worked with over the past 3 years, and that is what stays, that is what matters

CORE TEAM 2019-20



MUSKAN MADHOK	<i>President</i>
ROAHAN ROY	<i>President</i>
RIDHIMA BHARDWAJ	<i>Secretary</i>
VRIDHI JAIN	<i>Project Kalakaari head</i>
ARANYA ROY	<i>Project Srijan head</i>
ANUSHKA BHARDWAJ	<i>Project Samvedna head</i>
PARTH RANA	<i>Public Relations head</i>
KANIKA KARWAL	<i>Research head</i>
YASH GULATI	<i>Sponsorship head</i>

