**Social Media – Read the below articles and answer the questions that follow**

* <http://news.mit.edu/2018/study-twitter-false-news-travels-faster-true-stories-0308>
* <https://thenextweb.com/tech/2019/10/22/facebook-will-clearly-label-fake-news-to-prevent-2020-election-interference/>
* <https://www.researchgate.net/publication/236141535_Bridging_Digital_Divide_in_India_Some_Initiatives>

On the basis of your readings, try and build upon the discourse of Social and cyber media particularly focusing on

1. Is media offering a mimetic reality of the outside world or is it an alternate world? ( Use notions of **Simulacra and Simulations** as extensively dealt in the class)

2. **How real is virtual media**?  (Apply postmodernist theory of **blurred reality**, world without boundaries,  simulation ,reel vs real , **reality as a construct** and tailor made to suit the consumer market , question of who will consume the news? Etc)

3.  The **fake news factory** : Government measures and steps to tackle the mess ( Refer to the article I shared a few weeks ago on the Covid Crisis along with my discussion on how to prevent the dissemination / spread of fake news by vigilance , awareness and careful reporting )

We will take up these issues in our video lecture in the coming week.  Be ready with the doubts and questions if any.