

(UNIVERSITY OF DELHI)

MADVERTISING (AD-MAD)

Date of the Event: 27.02.2019

No. of the Participants: 30

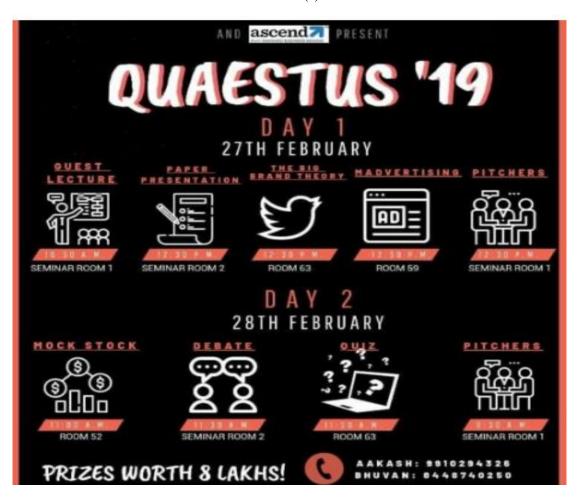
Organized by: Economics Association

As a part of Quaestus 2019, Madvertising (Ad-Mad) was organised as an inter-college competition. The concept is based on students required to make advertising campaigns for various products. This event provides students a platform to show their creativity. It also familiarises students with the promotional strategies of the businesses / brands in the field of marketing via advertisements.

Winners:

- 1. Anirudh, Harshit & Samyak; ARSD College
- 2. Prashant, Abdus & Ankit; ARSD College
- 3. Vasundhara, Madhav & Ayan; ARSD College

Poster(s)





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Photograph





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Certificate

EKONOMIKO THE ECONOMICS SOCIETY OF ARSD COLLEGE QUAESTUS'19 INTER-COLLEGE ECONOMICS FESTIVAL
CERTIFICATE OF MERIT
AWARDED TO
OF_ IN RECOGNITION OF DR. GYANTOSH K JHA RANJAN SWARNAKAR PRINCIPAL CONVENER

List of Participants

EVENT - Madvertising

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Team Number	Names of Student	Affiliation / College	
1	Anirudh, Harshit and Samyak	ARSD College	
2	Payal, Ravi and Abhishek	RLA College	
3	Richa, Mansi and Akhil Kumar	MLN College	
4	Prashant, Abdus and Ankit	ARSD College	
5	Priti Goyal, Sumit and Shweta	DCAC	
6	Ayushi, Roshan Kumar and <u>Dikhsha</u>	Maharaja Agrasen College	
7	Sakshi, Shruti and Tanya	Kalindi College	
8	Vasundhara, Madhav and Ayan	ARSD College	
9	Sameer, Rahul and Ruchika	Deshbandhu College	
10	Geetika, Ankita and Kanika	Maitreyi College	



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Sanction Letter

