



ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

Opportunities in Fintech Industry

Date of Program: 22.01.2022

No. of Participants: 120

Organized by: Finance and Investment Cell, ARSD College

Speakers: Prof. Rajagopalan, rajagopalan.srinivasan@isbm.ac.in

Dr. Chavi Asrani, casrani@jgu.edu.in

Fintech is a new sector, the one that's gained popularity for its adaptability to the ever-changing world. As the industry begins to develop, bustling with hyped-up investment cycles and first movers' advantage, it would inescapably need to prove the competitiveness of its ideas. People hoping to navigate into Fintech would obviously be expected to have a basic conception of the working of the field. This webinar was informative by having a power-packed panel discussion as well as presentation delivered by Prof. Rajagopalan and Dr. Chavi Asrani. Prof. Rajagopalan presented a detailed explanation on how Fintech is going to be a 'game – changer' along with ML and AI. A thorough valuation of many Fintech firms as well as the strategies of other banks to pivot in the field presented students with a deeper understanding of Fintech and its future. Dr. Asrani followed up with why students need to watch out for growth in the industry. She further clarified how students wishing to make a career in the said field can accomplish their goals with a special emphasis on soft skills and building an impressive portfolio.

YouTube Link: <https://www.youtube.com/watch?v=TVT25v1-lio>

Poster

The poster features the logos of Atma Ram Sanatan Dharma College, University of Delhi, and the Finance and Investment Cell (FIC). It includes the text: 'Atma Ram Sanatan Dharma College (All India 12th Rank in NIRF 2021.MHRD) University of Delhi Under the Aegis of IQAC & The Finance and Investment Cell Presents a National Webinar on Opportunities in the FINTECH INDUSTRY'. The event is scheduled for 22 JANUARY 2022 at 10:30AM via ZOOM MEETING. The speakers are Prof. Rajagopalan (Associate Professor, ISB&M Bangalore) and Dr. Chavi Asrani (Assistant Professor, Jindal School of Banking & Finance). The convener is Dr. D Appala Naidu (Convener, FIC ARSD). Other organizers include Prof. Cyantosh Kumar Jha (Chief Patron, Principal) and Dr. Vinita Tuli (Convener, Webinar Committee). Contact information for Vaintey K Mishra (+91 7415711985) and a 'REGISTER NOW' button are also present. Social media icons for Facebook LIVE and Zoom are at the bottom.



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Photograph

The image shows a Zoom meeting interface. At the top, there are video thumbnails for participants: shivangi, Ravinder Pant, Isha Seth, and Chavi (JGU). The main content area displays a presentation slide titled "Payments Tech" with the following data:

Payments Tech

Approx Market Share in value: Payment Tech (2019-20):

- GS Pay – 60%
- PhonePe – 20%
- AmazonPay – 15%
- Paytm – 13%
- Others – 9%

Magic of India = UPI Stack + Aacofier + Bank Accounts to all !!

Behavioral Shift accelerated during / post Covid in Individual, Small Business, MSMEs

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On the right side, there is a "Participants (164)" list with a search bar and a list of names with status icons.