



ATMA RAM SANATAN DHARMA COLLEGE

University of Delhi
Accredited Grade 'A++' By NAAC
All India 6th Rank in NIRF (MoE)



*Under the aegis of IQAC
International Conference*

on

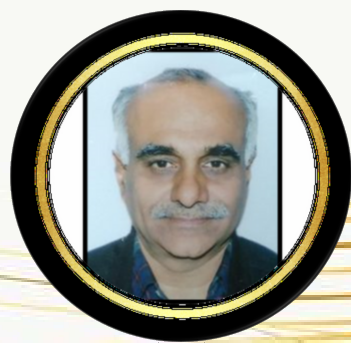
India's Role as a Global Business Superpower.

UNLEASHING THE POWER OF THE INDIAN BUSINESS MODEL

ICIBM-2024

13 March
2024

Date



Patron

Shri. Pawan Jaggi
Chairman, Governing Body



Chairman

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Principal



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— IQAC —

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About College

About Us Atma Ram Sanatan Dharma College is a premier educational institution of University of Delhi which aims to encourage excellence in education. It emphasizes on fostering the quality of human resources and promoting productive ideas that benefit the students. Since its inception, the College has focused on character building and idealism inspired by Sanatani values. The College embraces Inclusivity and Equitability as its founding principles. Promotion of women's education and ensuring a barrier-free, nondiscriminatory, and supportive ecosystem for all members of the College are, therefore, a priority at ARSD College.

About conference

India's progress across various sectors has significantly enhanced its global reputation, garnering admiration for its cultural richness and educational excellence. This transformative journey positions India as a prospective global superpower, drawing strength from its economic, political, demographic, military, and cultural assets. The upcoming conference seeks to deeply examine the potential of the Indian business model. It will focus on both the challenges and the opportunities involved in integrating this model into the global market. The conference aims to pave the way for successful global implementation by emphasizing India's unique strengths and outlining strategies that will contribute to widespread recognition of the Indian business model on a global scale.

Expected Outcome Of The Conference.

1. Facilitating a forum for students, research scholars, industrialists, academicians, and practitioners to engage in in-depth discussions and cultivate awareness regarding the outlined issues.
2. Establishing a reservoir of innovative solutions concerning the principles, applications, and challenges in Trade, Commerce, and Business Management within the framework of the Indian business model.
3. Serving as a platform for dialogue, fostering discussions, and the exchange of ideas and best practices conducive to integration within the current business landscape.
4. Offering opportunities to enhance the college's reputation through the perspectives of esteemed panel members.
5. Ultimately, propelling the dissemination of the Indian Business model as a beacon of best practices, poised for integration into the global market for future endeavors.

Key Research Areas

Topics to be addressing in this conference Indian business model from commerce, Economics, management and business administration

1. Human Resource Management Practices
2. EXIM Policy (export and import)
3. Foreign Exchange or Transaction
4. Trade policies and practices
5. Finance governance
6. Logistics and operations
7. Maritime Business (countries and products)
8. Economic Policies
9. Social responsibility of business
10. Taxation pattern and Business Ethics of Any Other related topics from Regional or Traditional business practices which address the Indian Business model.

Publication

1. Peer Reviewed Journals Scopus (opt) (All accepted Papers will be published in Peer Reviewed Journals with ISSN and High Impact factor.)
2. UGC care listed (opt) online/Spl Edition (After Peer review process selected papers will be published in UGC CARE listed Journals)
3. Conference Proceedings. (All the papers of the conference will be published in the conference proceeding of with ISBN)

*****Publications will be charged according to the journal/ publisher suggest.**

Important Dates

Last date for abstract submission	: 20.02.2024
Notification of acceptance of abstract	: 22.02.2024
Registration fee due date	: 25.02.2024
Date of full length paper submission	: To be announced late
Our Mail ID	: intcfcommerce@arsd.du.ac.in sivachanderg@arsd.du.ac.in

Registration Fee

Research Scholar/Students	: ₹ 500 / \$ 25
Academicians	: ₹ 500 / \$ 25
Corporates	: ₹ 1000 / \$ 30

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