



FINANCE AND INVESTMENT CELL

ARSD COLLEGE

UNIVERSITY OF DELHI

WE'RE GRATEFUL TO...



CHIEF PATRON
PROF. GYANTOSH KUMAR JHA
PRINCIPAL



CONVENER
Dr. D APPALA NAIDU



CONVENER 2019-20
Dr. APRA SINHA

ABOUT US



Finance and Investment Cell is essentially a common platform for all finance enthusiasts to learn through knowledge sharing .To keep the passion for finance alive, we organise different events related to the subject matter throughout the year.

The cell aims to provide a stimulus to knowledge sharing by organising interactive discussions, seminars, forums, competitions and other activities in the area of finance. It aims to enlighten students about complex yet interesting fields of finance and investments and their respective practical applications. It is a confluence of Finance, Economics and Commerce brought together to appease the inner enthusiasm of students.

Our Vision



KNOWLEDGE AND DEVELOPMENT

Finance is the modern bridge connecting the solutions to economics as well as commerce related scenarios in the world. Our aim of combining Finance and Economics to analyze and deduce better solutions in this dynamic world, thus it becomes an inevitable part of our society to develop a community which has diverse knowledge in this discipline.

EXPOSURE FOR STUDENTS

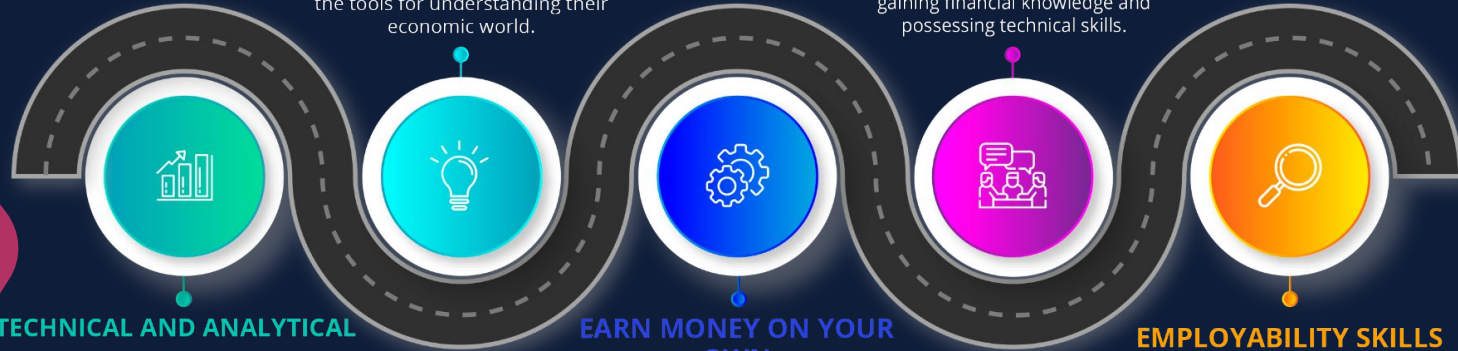
We have designed the society's roadmap in such a way that it will expose our members to the multiple real life business situations and boost financial literacy in the most creative way possible. In order to impart knowledge of various investment instruments we organise simulated events like mock stocks/case studies so that they can not only gain real life experience but also develop an unmatched temperament.

01

FIC ROAD MAP

ACCURATE KNOWLEDGE OF ECONOMY

Economic knowledge gives people the tools for understanding their economic world.



TECHNICAL AND ANALYTICAL SKILLS

Fic helps gaining technical skills brings huge benefits, no matter what the industry is.

EARN MONEY ON YOUR OWN

Having complete control over your finances is the fruit of hard work, sacrifice and time. And all of that effort is worth it!

CRACK INTERVIEWS

One can easily crack Interview by gaining financial knowledge and possessing technical skills.

EMPLOYABILITY SKILLS

Employability' are the building blocks of your career and mastering these skills is a long-term process that only few people could attain.

RESEARCH & DEVELOPMENT

Systematic investigation and study of materials and sources

01

NETWORKING

Responsible for procuring sponsorships and associations.

02

PUBLIC RELATION

Contacting and making connections with various collaborators.

03

SOCIAL PROJECT

CSR initiative working with the intent of "giving back to the society".

04

THE DEPARTMENTS

05

TECHNICAL

Department deals with the creation and the graphic design of the content.

06

MARKETING

Planning and work on activities, and Increasing the reach of the page.

07

CONTENT


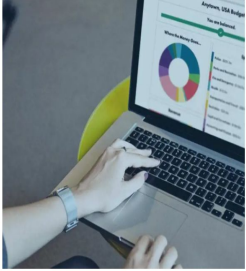

Research on the various topics and penning down the relevant information.

Our Blog

We at FIC ARSD believe in the core of personal finance and investing. Thus, to give students a nuanced knowledge base in this domain we launched a student driven blog which covers various niches of financing. This effort is in the pursuit of creating an easy to understand interface where students can personally read and learn better.

Articles covered :

1. Investing while in your 20s
2. Books and courses on Financial Literacy
3. Personal Budgeting and Piggy Bank Approach



Personal Budgeting and Piggy Bank approach.
A finance plan or home budget allocates future personal income towards expenses, savings and debt repayment. It enables us to create a spending plan for our expenses, future savings and emergency resources.
Keep reading →
by FIC-ARSD August 25, 2021

Books and courses on Financial literacy.
"Financial freedom is available to those who learn about it and work for it," says Robert Kiyosaki.
Keep reading →
by FIC-ARSD August 19, 2021

INVESTING WHILE IN YOUR 20s
Contributors: Avi Prabhakar/Vanshika Jain, Prisha Verma Most of us have that American dream: Earn in your 20s, roam around the world and become.
Keep reading →
by FIC-ARSD August 18, 2021

Monthly Newsletters

-September Edition

Yet another creative approach undertaken by the team in the session of 2021 is the monthly newsletter called “Finception”.

It provides a detailed analysis of significant financial and economic events. We also try to give our own views and opinions as students in the context of various global issues.

We believe that students should keep up to date with the developments like budget reports, financial crisis and mechanisms to tackle these.

Crucial topics highlighted in the September issue of Finception

1. Foreign Exchange Flows Post Second Wave
2. India's Year of IPOs
3. How Ed-tech is Going to be the Next Big Thing
4. India in Time of Crisis.



Monthly Newsletters

-October Edition

Finzette was the October edition of our monthly newsletters.

In the second edition, we mainly focused on the Fintech Industry, its scope, legal requirements, and the future of the industry.

We believe that students should keep up to date about one of the most rapidly growing industries of the country. This would make them aware of the structure of digital payments, fintech authorities, important banking terms, and many more.

Crucial topics highlighted in the October issue of Finception

1. Evolution of Fintech
2. Legal Insights of Fintech Industry
3. Indian Banks, Ready for Basel III



Evolution of FINTECH

Fintech is a catch-all term for technology that seeks to improve and automate the delivery of financial services. FinTech was initially used to describe computer technology applied to the back office of banks and trading firms, and later it covers a wide range of technological innovations in personal and commercial finance.

2 out of 3 people would prefer to do banking online or through a mobile app than in a branch (Source: Statista, 2018)

More... Online... Digital... Mobile... Payment... Open... Personal... Bank... New... Support... The... Global... The... growth... in... the... sector... has... been... explosive... because... of... the... need... for... more... and... more... services... in... the... digital... economy.

The changing nature of FinTech poses challenges for regulators and market participants, particularly in managing potential profits and possible risks. This is an ever-bigger concern for the developing world, particularly Asia. The evolution of FinTech is distributed among the following generations.

There are estimated **7000** startups around the globe with turnover of \$1M.

FINTECH 1.0 (1858-1967)

This era witnessed the emergence of **financial globalization**. It started with technologies like telegraph, railroads, credit, and telegrams that allowed the transmission of financial information across borders.

1858 First telegraph for bank communication	1918 Federal Reserve Act establishes the Fed system	1950 First Internet Credit Banking setting
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FINTECH 2.0 (1967-2008)

This marked the beginning of modern period for FinTech, with a change from analog to digital industry and development of traditional financial services.

1967 First ATM in the US	1971 Introduction of MasterCard, first digital credit card	1973 Credit for bankruptcy protection provisions established
1980 First of North American Electronic Funds Transfer system	1998 PayPal launches its first online payments system	

Nasdaq **ATM** **MasterCard**

SEMINARS HELD IN THE ACADEMIC YEAR 2021-22

The Finance and Investment Cell organised an insightful webinar on “The Future of Blockchain and Cryptocurrencies” by Dr. Jyothi Kumari and Mr. Sagar Vishnoi.

Dr. Jyothi Kumari is an assistant professor at ICFAI Business school, Hyderabad

Mr. Sagar Vishnoi is the co-founder of Govern- Governance Innovation Lab, a Political Strategist, and an alumni of Columbia Business School.

During the webinar, the speakers gave us insightful information about the use of blockchain and cryptocurrencies. It was predicted that within the next 3 years, every bank would be having its blockchain solutions. Afterward, Q&A session was conducted.

Atma Ram Sanatan Dharma College
(All India 12th Rank in NIRF 2021, MHRD)
University of Delhi
Under the Aegis of IQAC &
The Finance and Investment Cell

Presents a National Webinar on

THE FUTURE OF BLOCKCHAIN AND CRYPTOCURRENCIES

21 NOV 2021 | 10:00 AM

DR. JYOTHI CHITTINENI
(Assistant Professor, Indian Business School, Hyderabad)

MR. SAGAR VISHNOI
(Co-founder of Govern- Governance Innovation Lab, Political Strategist, Alumni of Columbia Business School)

PROF. GYANTOSH KUMAR JHA
(Chief Patron, Principal)

DR. VINITA TULI
(Convener, Webinar Committee)

DR. D APPALA NAIDU
(Convener, FIC ARSD)

for further queries
Vaintey: +91 7415711985

LIVE ZOOM

SEMINARS HELD IN THE ACADEMIC YEAR 2021-22

The Finance and Investment Cell organised an insightful webinar on “Gender Budgeting : A critical tool for women empowerment”

Prof Lekha Chakraborty.

Lekha S. Chakraborty is a Professor at NIPFP. She is also affiliated as Research Associate with the Levy Economics Institute of Bard College, New York. She is an elected Board Member of governing council of International Institute of Public Finance, Munich.

She is the pioneer economist in institutionalising Gender Budgeting in India, with Chief Economic Advisor, Ministry of Finance, Govt of India in 2004.

The poster is for a webinar titled "GENDER BUDGETING : A CRITICAL TOOL FOR WOMEN'S EMPOWERMENT". It is organized by the Finance and Investment Cell (FIC) at Atma Ram Sanatan Dharma College, which is an affiliate of the University of Delhi. The college's rank is mentioned as (All India 13th Rank in NIRF 2020, MHRD). The webinar is scheduled for 7th September, 2021, at 10:30 am. Three speakers are listed: Prof. Gyantosh Kumar Jha (Chief Patron, Principal), Prof. Lekha Chakraborty (Professor, National Institute of Public Finance and Policy, New Delhi), and Dr. Vinita Tuli (Convener, Webinar Committee). The poster also provides contact information for Vainatey K Mishra and Vaishnavi, and mentions that the webinar can be watched live on Facebook and joined via Zoom. Logos for the University of Delhi and FIC are present.

Atma Ram Sanatan Dharma College
(All India 13th Rank in NIRF 2020, MHRD)
University of Delhi
Under the Aegis of IQAC &
The Finance and Investment Cell

Invites you to a webinar on

**GENDER BUDGETING : A CRITICAL
TOOL FOR WOMEN'S EMPOWERMENT**

7th September, 2021 10:30 am

Prof. Gyantosh Kumar Jha
Chief Patron, Principal

Prof. Lekha Chakraborty
Professor, National Institute
of Public Finance and Policy,
New Delhi

Dr. Vinita Tuli
Convener, Webinar
Committee

Watch Live on | Join Webinar

Vainatey K Mishra: +91 7415711985
Vaishnavi: +91 8708614715

Dr.D Appala Naidu
Convener, FIC ARSD

During the course of the webinar Ma'am dealt with the significance of gender budgeting and how it is imperative for upliftment of not only women in particular but also the whole society as a whole. We had an interactive Q/A round in which we got even a deeper clarity into the topic

SEMINARS HELD IN THE ACADEMIC YEAR 2020-21



Upskilling Forum'20

Seminar 1 : Entrepreneurship for Aatmanirbhar India

Seminar 2: Leveraging Technology for Aatmanirbhar India

by Mr. Priyanjit Ghosh, Co-founder & Business Head & Codevector Labs

Seminar 3: Leveraging Technology for Aatmanirbhar India

by Mr. Vinay Khobragade Exec. Director @Codevector Labs

Seminar 4: Leveraging Sales and Scaling for Aatmanirbhar India

by Mr. Sourabh Goyal, Business Consultant and Founder of Goalchy Club

Seminar 5: Leveraging Design and Creatives by Aatmanirbhar India

by Mr Amogh Tiwari Founder, Decibell, Previously Brand Strategist a Startup Monk

Seminar 6: Leveraging Growth and Marketing for Aatmanirbhar India

by Mr. Aditya Arora Angel Investor, Mentor @AIM and Delhi Govt., CEO @Faad Networks

Seminar 7: Leveraging Finance & Investment for Aatmanirbhar India

by Mr. Aditya Arora Angel Investor, Mentor @AIM and Delhi Govt., CEO @ Faad Networks

Mr. Taran Singh
Founder & CEO @ Melvano

Speaking on leveraging
**ENTREPRENEURSHIP
FOR AATMANIRBHAR INDIA**

Watch him live at
16:00 IST on Aug 7, 2020

ACADEMIC SEMINARS

Seminar 8: An Assessment of IBC in resolving Non-Performing Assests.

Seminar 9: 2 Days Workshop of Statistical on Statistical Software Data Analysis using STATA and R

Under the Aegis of IQAC
The Finance and Investment Cell
Atma Ram Sanathan Dharma College

Presents a National Webinar on

**An Assessment of IBC in
Resolving Non- Performing
Assets**

29th January 2021 | 2 p.m

zoom LIVE

Dr. Gouri Sankar
Associate Professor in
Financial Economics
IT, Karghkpur.

Mr. D Brama Reddy
Assistant Professor
Sri Venkateswara College,
University of Delhi.

Dr. D Appala Naidu
Convener, FIC ARSD

Prof. Gyantosh Kumar Jha
Chief Patron, Principal

For Queries: Manav: 8929809174 | Daksh 9650779760

SESSIONS HELD IN THE ACADEMIC YEAR 2020-21

Session 1: Basics of Stock Market

A cognizant approach to instill in students the basics of stock markets and its vivid tenets. The session made us aware about critical terms pertaining to stocks like demat account, bonds, mutual funds , index funds etc.

Session 2: Fundamentals and Technical Analysis

This session was based on the analysis of the underlying economics of the business and gave us an insight into the following topics factors affecting the price of stock, Phases of a market cycle,Resistance,Support and Relative Strength Index

Session 3: Competitive Advantage

The session dealt with complexity and dynamics of Economic moat and network effect.

Session 4: Risk Management

This session elucidated us on Capital Preservation,Expected Value, Risk and Margin of Safety


Workshops Held in the Academic Year 2020-21


Under the Aegis of IQAC
The Finance and Investment Cell
Atma Ram Sanatan Dharma College
University of Delhi


Presents a


2 Days Workshop on Statistical Software for Data Analysis - STATA, R Studio


6th - 7th March 2021 | 10 a.m




Dr. Manoj Kumar Pandey
Lecturer in Economics
Australian National University


Dr. Subhanil Choudhary
Assistant Professor
Institute of Development
Studies Kolkata


Prof. Gyantosh Kumar Jha
Chief Patron,
Principal


Dr. D Appala Naidu
Convener, FIC ARSD


Dr. Vinita Tuli
Webinar Committee

For Queries: Manav: 8929809174 | Daksh 9650779760

A very insightful webinar carefully curated to impart maximum knowledge while keeping the difficulty level to beginner. Dr. Manoj Kumar Pandey (lecturer in Economics, Australian National University) sailed us through the basics of STATA. We learned STATA's basic syntax, different rules, commands like summarise, tabulate, display etc. The session also covered topics like the linear fitting of data, rescaling of an axis, merging data sets, econometric analysis etc. Dr. Subhanil Choudhary (Asst. Prof. Institute of Development Studies, Kolkata) helped us understand R-STUDIO. We learnt about various topics like R-Objects, R as a vectorized language, substrings of a character vector, properties of data frame, loops, construction of functions, graphical analysis, OLS methods and much more. Overall it was a great learning opportunity for all members of FIC.

MONETAIRE'21

THE ANNUAL BUSINESS CONCLAVE OF FIC

01. THE MERGER WAR

A strategic mergers and acquisition competition in which teams were tested their knowledge of investing and wealth maximization.

02. BUSINESS PLAN COMPETITION

The Event aims to stimulate entrepreneurship and crisis management among students. Teams were assigned products on which they had to pitch their brands

03. MOCK STOCK

This formal event gives its participants the opportunity to explore the actual environment of a stock market predict the market behaviour and invest their money accordingly.

04. PAPER PRESENTATION COMPETITION

The paper presentation involves the preparation of a substantive piece of writing and present to a panel who have the opportunity to question the ideas in that paper.

MONETAIRE'20

MONETAIRE is the annual financial fest of FIC ARSD. It is an entirely unique and holistic experience in all the aspects.

The fest encompasses a multitude of events which brushes up on analytical problem solving skills of the students. The creative events have garnered admirable and overwhelming response in the past two years.

Our flagship event The clash of Conquerors , Mock stock , Case study being some of the intriguing competitions.

THE FINANCE AND INVESTMENT CELL, ARSD
PRESENTS
Monétaire '20

DAY 1 | 18TH FEB

- SPEAKER SESSION 9:30 A.M.
- BATTLE OF INVADERS 11:30 A.M.
- THE BIG SELL 11:30 A.M.
- COGNOSCENTIA 11:30 A.M.

DAY 2 | 19TH FEB

- BATTLE OF INVADERS 11:00 A.M.
- THE BIG SELL 11:00 A.M.
- STOCKWATCH 11:00 A.M.

CASH PRIZES WORTH **₹55,000**
TOTAL PRIZES WORTH **₹12 LAKH**
(INCLUDING INTERNSHIPS AND COURSES)

CONVENER, ECONOMICS SEMINAR:
DR. APRA SINHA: +91 97185 80545

AAKASH: +91 99102 94326
SAGARIKA: +91 98999 22552

GRMIT FOOD PARTNER
SMASHI GAMING PARTNER
DU UNIFY THE FIGHT REVOL
MEDIA PARTNER
CHAYOS BEVERAGE PARTNER
T.I.M.E. EDUCATION PARTNER
DIGITAL READY
XERO DEGREES MERCHANDISE PARTNER
FOOD PARTNER
BACK BENCHERS
KOD FOOD

MONETAIRE'20

ONLINE CASE STUDY COMPETITION

The online case study competition required group to work as a team and present their analysis and solutions in a compact and effective manner.

THE MERGER WAR

A strategic mergers and acquisition competition testing their knowledge of investing and wealth maximization. The Event aims to stimulate entrepreneurship and crisis management among students.

THE BUSINESS PLAN COMPETITION

The Event aims to stimulate entrepreneurship and crisis management among students. Teams are assigned a product or a service and are challenged to conceive a business plan for a situation that could adversely affect its business.

MOCKSTOCK COMPETITION

This formal event gives its participants the opportunity to explore the actual environment of a stock market wherein skills required to interpret the economic stock market conditions, predict the market behaviour and invest their money accordingly.

QUIZ COMPETITION

The event tested out the financial erudite of the participants wherein they were interrogated about the economic affairs and finance related questions . It assessed them on their familiarity with financial concepts which also sparked the interest amongst the candidates.

FIC ORIENTATION PROGRAMME



Finance and Investment Cell(FIC), in collaboration with the Seminar Committee of the Department of Economics organised Orientation for the academic year 2019-20 with an analytical discussion.

We were honoured to have **Mr. Uma Shankar Vatsa, Senior Data Scientist, Fedex USA** for the enlightening the interaction. We had more than 200 registrations from the budding financial enthusiasts!

CAN INDIA BE \$5 TRILLION ECONOMY?



The Department of Economics in collaboration with the Finance and Investment Cell, ARSD College organized a seminar on 23 August 2019 discussing: Can India be a five trillion dollar economy?

The Chief Guest of the Seminar was **Prof Manoj Kumar Jha** (Member of Parliament, Rajya Sabha).

The Guests of Honour for the event were:

- **Prof Atul Sood** (Centre for the Study of Regional Development, Jawaharlal Nehru University).
- **Dr. Sukanya Bose** (National Institute of Public Finance and Policy) Dr. Bose is an Assistant Professor at the National Institute of Public Finance and Policy, New Delhi.
- **Ms. Abantika Ghosh** (The Indian Express) Ms. Ghosh is a print journalist with 17 years of experience of working in some of the biggest English dailies in India including The Times of India and The Indian Express, where she is currently working.

ANNUAL FINANCIAL CONCLAVE: 18th SEP 2019

The Finance and Investment Cell, ARSD College organised its Annual Financial Conclave on September 18, 2019. The event consisted of an elaborate discussion on the topic: "**NBFCs crises, growth consequences and spillovers**" by eminent panellists.

The panel consisted of

- **Dr Arun Kumar Jha** (Director-General, National Productivity Council)
- **Prof C P Chandrashekar** (Professor, Centre for Economic Studies and Planning, School of Social Sciences, Jawaharlal Nehru University),
- **Mr Sushil Bahuguna** (Anchor, NDTV - Winner of Ram Nath Goenka Excellence in Journalism Award)
- **Mr Shishir Sinha** (Senior Deputy Editor, The Hindu Business Line).

SESSIONS HELD DURING 2019-20

Session 1: Introductory session

The first session encompassed a detailed discussion on Guesstimation and a Case study, with the motive of acquainting members with the methods and modes of a Professional Interview.

Session 2: Finance Basics

This session was conducted to instill in students the importance of financial awareness and its application in the business world. Members were asked to examine the balance sheet and income statement of Dabur Co, one of India's largest MNCs, using its most recent annual report.

Session 3 :Company Valuations

Members were introduced to the concept of cash flows, equity reports, and were challenged to predict a company's present value using the discounted cash factor method. Details on how to evaluate capital using the WACC method were discussed to make the session more interesting.

Session 4: Stock Markets

The session shed light on how a country's GDP (gross domestic product) and the entire economy are inextricably linked in a cause-and-effect relationship with stock markets, as well as how it deals with the fluctuations that are induced in it. Extensive discussions were held on Demat accounts, trading accounts, and how they are an essential means of assisting one to delve and advance in the world of stocks.

Session 5: MS Excel Session

The session began with a basic introduction to Excel and an explanation of the interface to a first-time user. The three-hour session also covered important Excel functions such as parenthesis, cell references, sorting and filtering, conditional formatting, using freeze panes, find and replace, paste special, pivot tables, cell anchoring, and beauty saving.

Session 6: Concluding Session

It involved examining a case study asked in the interview process of a leading consulting firm Mckinsey & Co. The session was used to analyze the situation and recommend a possible action route, the process of which included a thorough inspection of alternatives available and use that to reach conclusion and take decision .



MEET THE FIG ARSD CORE TEAM 2021-22



PRESIDENT
VAINTEY K MISHRA



VICE-PRESIDENT
VAISHNAVI CHAUHAN



GENERAL SECRETARY
SANKALP SHRIVASTAVA



MARKETING HEAD
NAINIKA MAHESHWARI



R&D HEAD
DHURUV GUPTA



PUBLIC RELATION HEAD
SUPRIYA SATYAMURTHY



CONTENT HEAD
DEVIKA J NAIR



CONTENT HEAD
KHUSHI CHAUHAN



NETWORKING HEAD
VANYA GARG



SOCIAL PROJECT HEAD
RISHITA JAIN



TECHNICAL HEAD
SWASTIKA GAUTAM




DEPUTY TECH HEAD
PRIYANSHU BHARTI

THANKS!



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ARSD