ATMA RAM SANATAN DHARMA COLLEGE UNIVERSITY OF DELHI FINANCE & INVESTMENT CELL







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PRINCIPAL'S NOTE





PROF. GYANTOSH KUMAR JHA PRINCIPAL, ARSD COLLEGE

I wish the very best of luck to the team of the Finance and Investment Cell of ARSD in their endeavour to create financial awareness at the college level.

In today's fast-paced world, where financial literacy is of utmost importance, such initiatives are much-needed.

I believe that your initiative will not only benefit the students of our college but also have a positive impact on the broader community. By equipping young people with financial knowledge and skills, you are empowering them to make informed decisions about their financial futures, which will lead to a more financially responsible society.

I am confident that this team will lead society to great heights and make our college proud.

TEACHER'S NOTE



MR. UTTAM KUMAR CONVENER



DR. D APPALA NAIDU MEMBER



DR. SIVACHANDER. G MEMBER

FIC, ARSD has done a commendable job in and outside the college with educating and engaging students in matters of finance and investment.

By providing workshops, seminars, and other educational opportunities, FIC has helped students understand the complexities of investing, budgeting, and managing debt. I commend the dedication of the FIC team for their efforts in spreading financial knowledge among students and economically weaker sections

I wish for them to always move ahead in their journey of making a financially aware community..

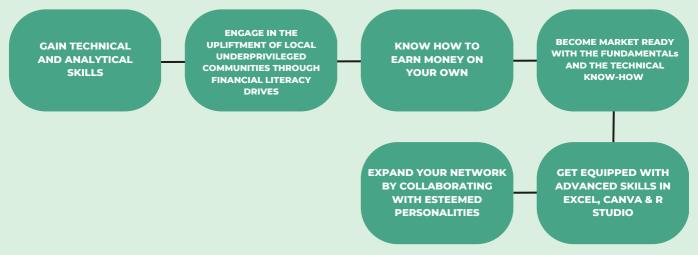
I wish the very best of luck to the team of the Finance and Investment Cell of ARSD in their endeavour to create financial awareness at the college level. This is a much-needed initiative in today's time to tackle the challenges of daily life. I am confident that this team will lead society to great heights and make our college proud.

The FIC of ARSD College has makes huge career- growth opportunities to the students it conantly evolving and changing the personality of each and every individual through various exercises. Therefore, the members of FIC will be me professionals and of course this field have high chances of make a career development in a short period of time, students can keep shifting to new roles based on their strengths and interests on shine bettel wish this cell shall move to another level ond a higher benchmark.

ABOUT US

- Established in 2019.
- Monetaire, FIC's Annual conclave, was launched in 2019 and conducted every year.
- FIC BLOG launched in 2019.
- FINCEPTION newsletter launched in 2021.
- FIC also initiated The FIC Summit for all FICs across DU in September 2022.
- Established Project Parcham in July 2022.
- Established ARSD's and South Campus' first podcast, Cents and Sense on Spotify, Amazon, and Google.

VISION FOR OUR MEMBERS



BEST PRACTICES

- **Practical experience in stock markets** and providing technical and stock analysis skills.
- Speaker sessions with prominent personalities from various fields across professions.
- Skill development sessions (MS Excel, R Studio, STATA, etc.)
- Collaborations with leading DU societies.
- Internship opportunities by FIC.
- Social outreach activities in poor communities (Field visits, social drives, etc.)
- Networking with Alumni through outreach sessions.
- Engaging and fun interactions between peers lead to an environment of growth.
- Annual events with unique competitions.



CORE TEAM







DR. D APPALA NAIDU MEMBER

.....



DR. SIVACHANDER. G MEMBER



Avi Prabhakar President



Vice President



Priyanshu Bharti Manasvi Anand Pratham Yadav Vice President



General Secretary



Ishita Ladha **General Secretary**



Deep Gunecha **R**&D Head



Raba Chaudhry Marketing Head



Divya Bothra PR Head



Isha Seth **Content Head**



Shrish Dhuria Publication Head



Shashank Kashyap Technical Head



Tiien Solanki Events Head



Swati Mehta **Technical Head**



Aditi Sharma Executive Coordinator Public Relations



Vansh Dudani Podcast & Media Coordinator



Argha K Dubey Finance Head

Shivangi





Sanchit Gupta Social Project Coordinator



I Neha Marketing Coordinator







Suhani Ray Creatives Coordinator



Prince Awasthi Sponsorships Coordinator

Pankaj

Logistics

Coordinator

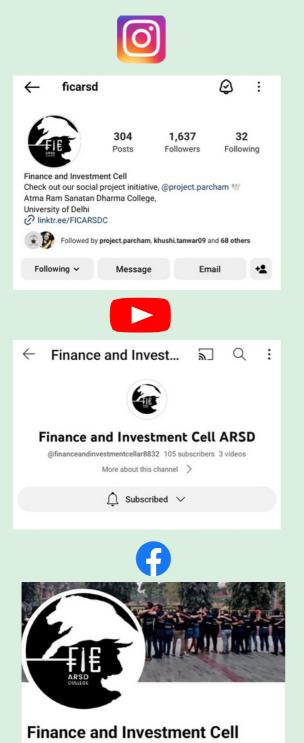






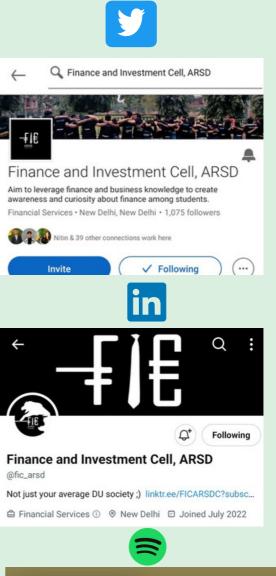
SOCIAL MEDIA PLATFORMS





ARSD

994 followers • 1 following







FIC LINKTREE

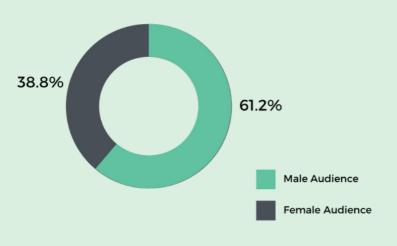
FIC GROWTH



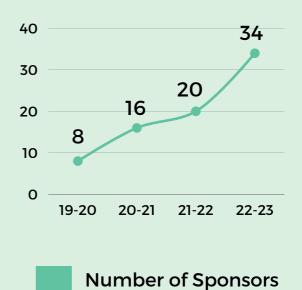
Core Team



AN INSIGHT ON GENDER RATIO IN OUR AUDIENCE ON ALL PLATFORMS



SPONSORS



FINCEPTION: MONTHLY NEWSLETTER

The monthly newsletter called "Finception" is another creative approach undertaken by the team in the session 2021. It provides a detailed analysis of significant financial and economic events. We also give our own views and opinions as students in the context of various global issues.

Crucial topics highlighted in the September issue of Finception

- 1. Foreign Exchange Flows Post Second Wave
- 2. India's Year of IPOs
- 3. How Ed-tech is Going to be the Next Big Thing
- 4. India in Time of Crisis.



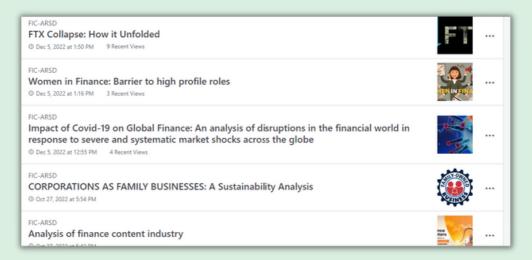
FIC ARSD's BLOG





FIC ARSD Finance and Investment Cell - ARSD ficarsd19.wordpress.com

We at FIC ARSD believe in the core of personal finance and investing. Thus, to give students a nuanced knowledge base in this domain we launched a student-driven blog that covers various niches of financing. This effort is in the pursuit of creating an easy-to-understand interface where students can personally read and learn better.



NOTEWORTHY SESSIONS

ECON DIALOGUES:

A 4 part series of discussions on the economic ramifications of COVID with academicians from NITI AAYOG, University of Jammu, JNU, ISID, Delhi



SEMINAR WITH DHAIRYA GANGWANI:

An in-person seminar with DHAIRYA GANGWANI, LinkedIn Content Creator and Career Coach, on "How to create a winning finance resume in today's job market".

WORKSHOP (DATA ANALYSIS WITH R):

FIC ARSD hosted a one-weekonline-workshop on basic Data Analysis hosted by **Atman Shah** having over 500 enrollment across Universities in Delhi.

DSE GUEST LECTURE:

FIC, ARSD organised a talk on "Climate Change Policies for Developing Countries". The session was graced by Dr. Copal Sarangi, Assistant Professor, Department of Policy and Management Studies, TERI University and Prof. Surender Kumar, HOD, Department of Economics, Delhi School of Economics.





Session 1 done right 🔽 🧯





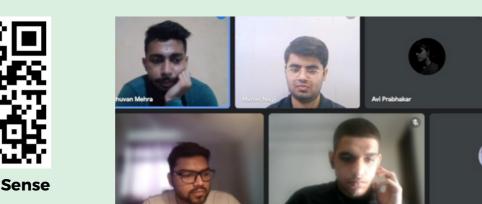
ALUMNI ENGAGEMENT

Young aFICionados Meet (YAM) 1



Young aFICionados Meet (YAM) 1

The Finance and Investment Cell. Atma Ram Sanatan Dharma College organized a podcast recording session as part of the Young Aficionados Meet series on Cents and Sense Podcast, wherein the moderators hosted the alumni Sagarika Jindal, incoming MSc Finance candidate, ESADE Business School, Spain, and Risk Analyst at Deloitte, Roahan Roy, MSc Actuarial and Mathematical Sciences. University of Amsterdam and Risk Analyst at CAT, Xceedance and Purti Sangwani, pursuing MSc Economics hons. from the University of Bonn. The session took place on 12th July 2022, on Google Meet.





Avi (President) : +91 9971252043 Priyanshu (Vice President) : +91 7589141575

Cents

&

Spotify Link

21 August 2022 | 11:00 AM

Young aFICionados Meet (YAM) 2

The Finance and Investment Cell of Atma Ram Sanatan Dharma College organized an online recorded meeting as part of its podcast Cents and Sense, featuring our alumni **Aakash Dutt**, currently a consultant in the Mergers and Acquisitions practice at Deloitte India, **Bhuvan Mehra**, currently working as a consultant at Deloitte and **Radhika Jhawar**, currently master in finance candidate at Degroote School of Business and McMaster University, Canada, **on Google Meet, at 11 AM, on 21st August 2022**.



FIC CONSULTING PROGRAMME AND OPPORTUNITIES FOR INTERNSHIP

FIC is working with the **Center of Entrepreneurship**, **Indian Institute of Management-Amritsar** on offering consulting services, with upcoming chances for our members in further projects.

We are also working towards personal development and growth of our members by providing them with valuable opportunities. A recent development in this area is internships for FIC members at NCUI.

PROOF OF WORK EXPERIENCE UNDER CENTRE OF ENTREPRENEURSHIP, IIM AMRITSAR



Centre of Entrepreneurship IIM Amritsar <coe@iimamritsar.ac.in> to me -

Dear FIC-ARSD team

This is to recognise and appreciate your efforts in development, refinement as well as value addition, in the ongoing product development collaboration on project Spotlight, a ConsultBae initiative. Following the completion of the project carried out for ConsultBae, COE IIM-A shall undertake the onboarding of mentees from FIC, ARSD as consultants on further projects as an on-the-job learning experience

Siddharth Thanks & Regards Team COE



STUDENTS' ACHIEVEMENT



SOCIAL INITIATIVES (PARCHAM)



Parcham is the Social project Unit of FIC ARSD under which FIC undertakes initiatives to spread financial literacy and contribute its share to society, especially the vulnerable sections. The Social Project department of FIC ARSD is its CSR-like initiative working with the intent of **"Giving back to the society"**.

Some of the initiatives are-

Study Visit for interaction with the Director and Assistant **Director of NCUI and visits to NCUI Haat and incubation centre**.

The establishment of **Buniyad- The financial literacy drive** among the vulnerable sections, including surveys and sessions.

Distribution of Sanitary Napkins amongst the underprivileged.

SEHAR

The Finance and Investment Cell of Atma Ram Sanatan Dharma College in collaboration with the Umeed Foundation organized a financial Literacy drive - **'Sehar' for the Seva Basti near Fortis Hospital, Shalimar Bagh, Delhi on 21st February 2023** under its Parcham- The social Project of FIC, ARSD. An enthusiastic group of **20 individuals** from FIC participated in the drive as volunteers.

The volunteers assisted the members of the Basti in getting registered under various government schemes with the major ones being the **Labour Card scheme**, The widow pension scheme, and the old age pension scheme.

The volunteers explained the benefits and relevance of such schemes and helped the Basti people understand the procedure to enroll in the respective schemes they were eligible for. They further assisted them in documentation work and filling up the forms and were available for redressal of any queries that might arise while enrolling in the schemes.

Twelve registrations were noted under the labor card scheme and **5 registrations** were noted under the old age pension scheme.

FIC, ARSD strives to undertake and expand such endeavours to proliferate financial literacy in the future as well.



BUNIYAAD

FIC ARSD, under their Project Parcham, organized a financial literacy drive 'Buniyaad' in Shri Ram JJ Camp, near SVC on 11th September 2022.

A survey was conducted to obtain data from people of the Basti regarding their average monthly incomes, bank accounts, and knowledge about government schemes so as to custom our session in accordance with the needs of the people there.

Tailor-made to the needs of the people, FIC conducted a session for spreading Financial Literacy like saving bank accounts, FDs, public provident funds, etc. and informing government schemes like the national pension scheme, LADLI, etc.

Post this session, we conducted the second session as our next step in the process of spreading Financial Literacy. In this session, people were helped by our society members to make their **Labour Card** and register for government schemes like **DELHI LADLI Scheme, and Vidhwa scheme on site.**



POST SSR ACTIVITIES



9TH SEPTEMBER 2022 CLIMATE, DEVELOPMENT AND ECONOMICS'



The Finance and Investment Cell of Atma Ram Sanatan Dharma College conducted a talk on "Climate Change Policies for Developing Countries - Issues and Challenges" on 9th September 2022 at 10:30 AM in Seminar Hall 1.

The Keynote Speaker for the talk was Professor Surender Kumar, Senior Professor (Head of Department) at Delhi School of Economics with the Guest of honor, Dr.Gopal Sarangi, Assistant Professor at the Department of Policy & Management Studies, TERI University.

13TH SEPTEMBER TO 20TH SEPTEMBER 2022 R-STUDIOS WORKSHOP



The R-Studio workshop, held online from **September 13 to September 19** on the Google Meet platform, was a precious learning experience for all of the students as the sessions were interactive, detailed, and quite knowledgeable for all the students.

Dr. Atman Shah hosted the meetings wherein more than 500 students from diverse colleges across Delhi University participated and availed the opportunity to enhance their knowledge of Data Analysis.

Dr. Atman Shah is an assistant professor, in the **Economics department at St Xavier's College**, **Ahmedabad**.

The sessions commenced with the **absolute basics of R**, **the commands like addition**, **subtraction**, **and multiplication in R**. Thereafter, the 4 divisions of the preface of the application were discussed. The first one was for writing commands wherein the students were supposed to write whatever commands they wanted to seek results for, the second one was for the appearance of results, and the third column was a storage box wherein all the data was mentioned in the console (first column) appeared. The last two days were reserved for the examination for the students to check the acquired knowledge.

FIC SUMMIT'22 17th September 2022

The Finance and Investment cell of Atma Ram Sanatan Dharma College (All India rank 7th in NIRF 2022, MoE), University of Delhi organized the FIC SUMMIT'22 on 17th September 2022 in collaboration with the National Cooperatives Union of India (NCUI) to inculcate the seed of financial literacy in the young minds of our generation through a continuous run of enriching events, such as speaker sessions, Research Paper Conference, Financial Literacy Quiz and other thought-provoking and engaging financial activities.

The FIC SUMMIT'22 was graced by eminent speakers like **Ishan Sharma And Saransh Anand, co-founders of MarkitUp**, who in today's age are two of the most influential and inspirational personalities for the people standing near the starting line of their entrepreneurship journey.





SANITARY PADS DISTRIBUTION ON INTERNATIONAL GIRL CHILD DAY: OCTOBER 11, 2022



FIC, ARSD, ensures that social responsibilities are taken into consideration along with other workings of society.

In this light, to stand against period poverty, FIC, and ARSD initiated a sanitary pad distribution drive on International girl child day.

A team of **10 students** from the society visited **Shri Ram JJ Camps, Satya Niketan,** and the nearby areas to distribute sanitary pads to the females.



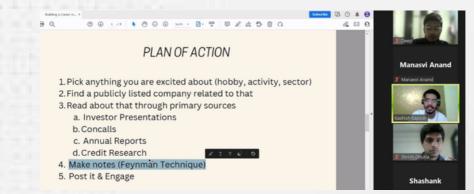




13TH NOVEMBER 2022 EQUITY RESEARCH SESSION

An interactive session was conducted on the 13th of November by Kashish Kapoor, an investor and associate at Fintech and a content creator. He did a job at 'Deloitte' in audit and assurance and an internship at 'Goals Teller'.

He explains this by taking an example of the music company "tips official"; he represented how to read out things and derive knowledge from them. He assured us that if we follow this action plan for at least 30 days we can have a better understanding of the research done and end up getting better of us and having connections that will help in our further work.



NCUI COOPERATIVE FAIR VISIT 14TH NOVEMBER 2022

THE FINANCE AND INVESTMENT CELL of Atma Ram Sanatan DharmaCollege organized an educational visit to the Cooperative Fair- 2022 hosted by the National Cooperative Union of India (NCUI) for the celebration of the 69th All India Cooperative Week at NCUI Headquarters in New Delhi on 14th November 2022.

Accompanied by faculty members, a team of 60 students availed the opportunity of visiting NCUI Haat as a part of this endeavor by FIC, ARSD. The inauguration ceremony of 17 Cooperatives from diverse regions across India occurred in the NCUI auditorium.

The program commenced with the felicitation of the first chief minister of Delhi, Lt. Ch. BrahamPrasad by the chief guest for the day Shri B.L. Verma, The minister of state for Cooperatives. The welcoming and felicitation ceremony was followed by Saraswati Vandana and the lighting of the lamp.

The session by Mr. Sudhir Bhagat, CE of NCUI, marked the beginning of the event, wherein he commemorated Azadi ka Amrit Mahotsav and the initiatives undertaken by NCUI for Cooperatives and SHGs.





ORIENTATION 2022





CONVENER OF THE SOCIETY, MR. UTTAM KUMAR AND THE TEACHER MEMBERS OF THE SOCIETY, DR. APPALA NAIDU AND DR. SIVACHANDER G.

HONORABLE PRINCIPAL ARSD, PROF. GYANTOSH KUMAR

JHA, GIVING KEYNOTE SPEECH





150+ STUDENTS



INDUCTION

In order to choose the best and most suitable candidates, FIC, ARSD conducted interviews in both online and offline modes, on **8th and 9th January 2023**.

To cater to over **400 applicants** keen to join the society, the selection process was undertaken in two phases. As the initial round, the task-based round pertaining to different departments of the society was conducted wherein candidates submitted excellent tasks in the field of **content, technical, research, sponsorship, and PR.**

The candidates who made it to the second round after the task submissions were analyzed, further presented their leadership, communication, deliberation, creative and intellectual skills during the second phase, i.e. the interview phase. The interviews were conducted by the core members of the society and divided into 6 panels.

The members were thereafter selected based on their dedication, willingness to contribute, eagerness to learn, leadership, skills, expertise, and knowledge.



MONETAIRE'23

The Finance and Investment Cell of Atma Ram Sanatan Dharma College organized its annual flagship event **Monétaire** on **18th and 19th March**.

The event witnessed **690 registrations** for the three competitions from **top institutions all over India including IIMs, ISB, IITs and colleges across Delhi**.

The preliminary round was organized on 18th March and the top teams were shortlisted for the final round which was held on 19th March 2023.

Power-packed with utmost zeal and enthusiasm, this two day event included the following competitions-

Wealthspeare

Under WealthSpeare, the participants got a chance to answer the question and prove their mettle in three rounds of grueling investing to determine their chosen stock's worth, if it is total treasure or total dust.etary policy, international relations and diplomacy with the objective of maximizing welfare and resolving the crisis with an auction bidding twist.

Worldlywise

This competition involved the fundamentals of national management, evaluated through the lens of economics, monetary policy, international relations and diplomacy with the objective of maximizing welfare and resolving the crisis with an auction bidding twist. This competition seeked to engage with prospective economists and analysts to test their understanding on global affairs, crisis management, national macroeconomics as well as auctioneering aptitude to optimize their selection via a multitude of bidding rounds, all in order to maximize their national standing in growth capacity and veritable policy.

Duel of Dominators

To challenge the cerebral intelligence in the battlefield, FIC introduced Duel of Dominators which teleported the participants to a virtual world of warfare where survival and victory depended on their tactfulness and financial management abilities.

The participants herein required to create kingdoms by bidding on different terrains and acquire different equipment to strengthen their arsenals. Each equipment had its own strengths and weaknesses depending on the terrains it is used against.









SPONSORSHIPS RECEIVED



COLLABORATIONS UNDERTAKEN...



OUR ESTEEMED SPEAKERS





PROF. SURENDER KUMAR (SEN. PROFESSOR, DEPT. OF MR. MANOJ KUMAR JHA ECONOMICS, DELHI SCHOOL (MEMBER OF RAJYA SABHA) OF ECONOMICS)





LEKHA CHAKRABORTY (PROFESSOR - NIPFP)





DR. SUKANYA BOSE (DIRECTOR GENERAL - NPC) (ASST. PROFESSOR - NIPFP)



MR. ATUL SOOD (PROFESSOR - JNU)



MR. PRIYANJIT GHOSH (CO-FOUNDER & BUSINESS (CO-FOUNDER & BUSINESS (EXEC. DIRECTOR HEAD & CODEVECTOR LABS) @CODEVECTOR LABS)



VINAY KHOBRAGRADE

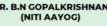


AMOGH TIWARI (FOUNDER-DECIBEL)



DR. B.N GOPALKRISHNAN (NITI AAYOG)







PROF. DEEPANKAR SEN DR. SURAJIT DAS GUPTA (ASST. PROFESSOR, JNU) (UNIVERSITY OF JAMMU)



PROF C P CHANDRASHEKAR (PROFESSOR - JNU)



DR. GOPAL SARANGI (ASST. PROFESSOR, DEPT. OF POLICY AND MANAGEMENT STUDIES, TERI UNIVERSITY)



DR. S.B RATHORE ISHAN SHARMA



(ESTEEMED RESOURCE (CO-FOUNDER OF MARKITUP)



DR. ATMAN SHAH (ASST. PROFESSOR, ST. XAVIER)



TARAN SINGH (FOUNDER-MELVANO)



DR. JYOTHI KUMARI (PROFESSOR- ICFAI BUSINESS SCHOOL)



SARANSH ANAND (CO-FOUNDER OF MARKITUP)



SOURABH GOYAL (FOUNDER OF GOALCHY CLUB)



MR. SAGAR VISHNOI (CO-FOUNDER- GOVERN-**GOVERNANCE INNOVATION** LAB)



DHAIRYA GANGWANI (LINKEDIN CONTENT CREATOR)



ADITYA ARORA (CEO OF FAAD NETWORK)



MR. SUSHIL BAHUGUNA (ANCHOR NDTV INDIA)



KASHISH KAPOOR (LINKEDIN CONTENT CREATOR)



(SR. EDITOR, THE HINDU BUSINESS LINE)



ABANTIKA GHOSH (JOURNALIST - THE INDIAN EXPRESS)











MR SHISHIR SINHA







FUTURE PLANS



Publish Research Projects prepared under the R&D section of FIC. Conduct more financial literacy & donation drives under our social outreach project.

Establish a cooperative society with NCUI, especially for underprivileged women.

Strengthening ties with industries and academia specific to FIC.

Expand the potential of the following FIC activities:

- FIC Summit 2023.
- Intra-University Competitions participation.



THANK YOU!