



# ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

## WEBINAR ON POWER OF INFLUENCE

**Date of the program:** 24<sup>th</sup> July 2021

**No. of Participants:** 26

**Organized by:** NSS, ARSD College

**Speaker:** Ms. Akanksha Bist, a food traveling blogger and influencer.

On 24th July, 2021 NSS ARSD organised a webinar on the topic 'Power of Influence'. The esteemed speaker for the webinar was Ms. Akanksha Bist, a food traveling blogger and influencer.

The session commenced with the esteemed speaker explaining the meaning of 'Influencer'. She said that Influencers are people who have built a reputation for their knowledge and expertise on a specific topic and people look up to influencers in social media to guide them with their decision making.

As the session proceeded, she discussed the three core things (Content, Quality and Consistency) that one needs to develop to excel in the field of influencing. She said that communication and connecting with the audience is also necessary.

She shared experiences from her journey and suggested the volunteers decide their vision. She also gave tips regarding food blogging which the volunteers found helpful and quite interesting. At last volunteers asked their queries and got fair insight on them. The webinar proved extremely enlightening and informative to all the volunteers

### POSTER

ATMA RAM SANATAN DHARMA COLLEGE  
(UNIVERSITY OF DELHI)  
NATIONAL SERVICE SCHEME  
(MINISTRY OF YOUTH AFFAIRS AND SPORTS)

Organises

**WEBINAR ON**  
**POWER OF**  
**INFLUENCING**

**Akanksha Bist**  
(Food Influencer/Student/Member of  
Parindey Sansthan NGO)

24 July 2021 4 Pm  
Google Meet

Shefali Negi (President) Dr. Anjani Singh (Program Officer) Prof. Gyantosh kumar Jha (Principal)

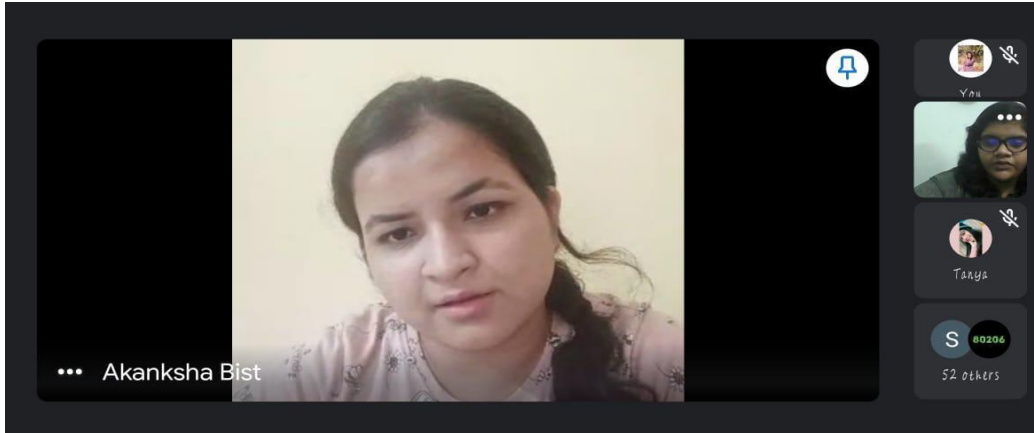
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## PHOTOGRAPH



Talk during Session

## LIST OF PARTICIPANTS

1	Aman raj
2	Amritanshu nautiyal
3	Anurag chaudhary
4	Archit Verma
5	Akansha Verma
6	Anushka gupta
7	Divya singh
8	Chetanya yadav
9	Harsh bundela
10	Ishika
11	Guddu
12	Darshan
13	Shefali negi
14	Palak
15	Sonam sharma
16	Pranjal singh
17	Suhani Bisht
18	Tisha yadav
19	Riya Tiwari
20	Vaishnavi
21	Sunidhi Singh
22	Darshan gaur
23	Shubham
24	Sukriti
	Pranjal singh
26	Pooja goal