



ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

A CONVERSATION ON 'MEDIA AND GENDER'

Date of the Program: 27th February, 2021

No. of the Participants: 100

Organized by: Nimbus, The English Debating Society, ARSD College

Collaboration: IQAC, ARSD College

Speaker: Ms. Jyoti Yadav, A Multimedia Journalist with 'The Print'

YouTube Link: <https://youtu.be/GFA25ZPdFUM>

Atma Ram Sanatan Dharma College
Accredited Grade 'A' by NAAC | Ranked 13th by NIRF
(University of Delhi)

NIMBUS: THE ENGLISH DEBATING SOCIETY
Under the aegis of Internal Quality Assurance Cell (IQAC)

Invites you to a Conversation on
MEDIA AND GENDER

Speaker:
Ms. Jyoti Yadav
Multimedia Journalist, The Print
Recipient of the UN Laadli National Media Award

Convenors (NIMBUS): Dr Shubha Dwivedi, Ms. Mousumi Ray
Convenor (Webinar Committee): Dr Vinita Tuli

On: Saturday, February 27
At: 1:30 PM
Student Representatives: Sarthak: 9582285521, Deepak: 7683099894
Chief Patron: Prof. Gyantosh Kumar Jha (Principal)

Join via ZOOM

YouTube Link

On 27 February, 2021, Nimbus, The English Debating Society, ARSD College under the aegis of IQAC hosted a stimulating discussion on the subject "Media and Gender" with Ms. Jyoti Yadav, an eminent multimedia journalist with 'The Print' and a recipient of the prestigious UN Laadli National Media Award (2020). The event was a huge success with over 100 attendees. Ms. Jyoti began her talk by recounting her inspirational journey from growing up in a conservative family in Haryana to graduating from the University of Delhi and pursuing a career in journalism. She then stressed the need for gender sensitivity and gender neutrality in writing, as well as how an ethical use of language is indicative of a professionally correct approach. The topic then shifted to her immensely successful series, "Page Turner" and "Meri Jaan Mujhe Khabar hai," during which she discussed her work as a young female journalist



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and the importance of accurately portraying millennial voices. She went on to discuss her experience as a bilingual journalist and the critical nature of reaching out to the Hindi audiences and presenting accurate information.

Discussing the inclusive work environment within her publication, despite the fact that the world of journalism, as a whole, tells a different tale, she addressed the gender gap in the field and the inherent sexism that must be combated. The session progressed to a candid Q&A segment where the students asked questions about various issues like the urban and the rural media, including the growing class divide, the effect of social media and figuring out both the harms and the advantages of the digital platform. Issues of the intrinsic social divide highlighting the need of diversity in media to provide wider perspectives were also discussed. Ms. Jyoti gave patient and elaborative answers emphasizing the importance of getting the correct information and suggested a few tools that everyone could apply in order to become an informed citizen. She informed the attendees about the relationship between media and its consumers, and how this relationship along with internal biases shapes the reception of a report by the readers. She also addressed the changes that the field of media is going through with the emergence of independent and alternate media. Overall, the event was a highly empowering, educational and insightful experience for both students and faculty.

Poster

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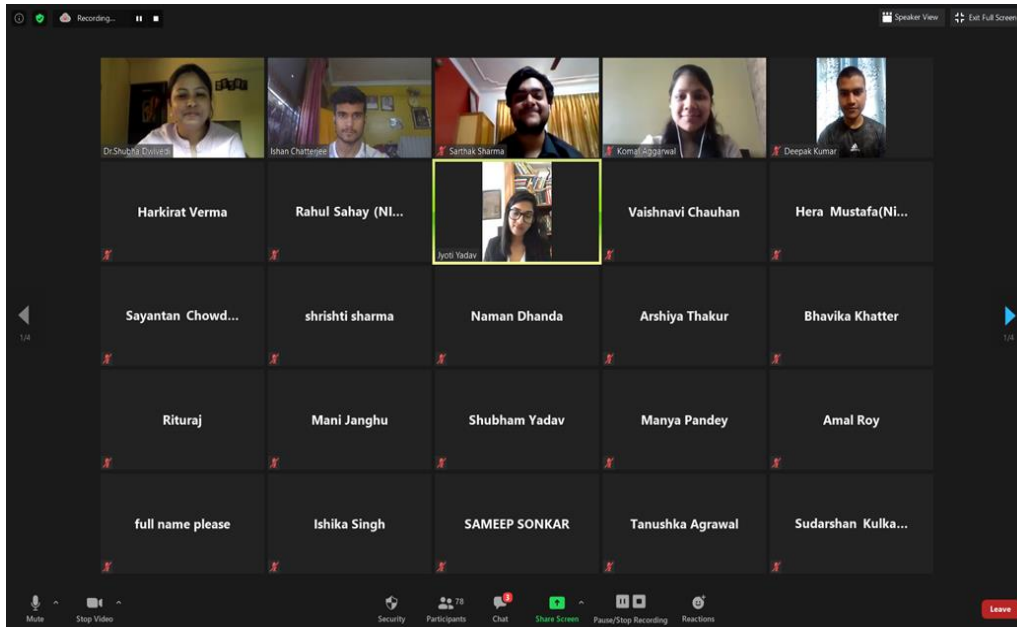
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Photograph



Participants during the webinar



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FEEDBACK

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1	Email	Name	Course	Feedback on the session	Was the content justified?
2	83656@arsd.du.ac.in	Shruti Rajput	B.com.hons.	Great	Yes
3	83850@arsd.du.ac.in	Raba Chaudhry	B.Com (Hons.)	Nice	Mostly
4	84045@arsd.du.ac.in	Nirja Phogat	Bsc. Physical sciences with	Learnt a lot	A lot
5	84537@arsd.du.ac.in	ABHISHEK KUMAR	BSc physical science with ek	Extremely helpful	Yes
6	84558@arsd.du.ac.in	Tarini Bhasin	Physical science electronics	The session was great. Well di	it was justified
7	85019@arsd.du.ac.in	YASHRAJ SINGH CHA	BSC PROGRAM (PHYSICA	Absolutely great	Justified
8	aashikarajcan@gmail.com	Aashika Raj	B.com program	Loved it	Yes it was
9	amanrajguptaindia2003@gm	Aman Raj Gupta	B.A. (Hons) English	Good	Yes
10	amisha.dabas2001@gmail.cc	Amisha dabas	Political science honours	Nice.	yes
11	amishachakraborty02@gmail	Amisha Chakraborty	BA Programme(Maths+Com	Great	Yess
12	Amitansh1619@gmail.com	Amitansh khandwal	BA(HONS) POLITICAL SCIE	Great. would love to attend mo	It was justified
13	anasparvez111@gmail.com	Anas Parvez	English Hons	Good	Yes
14	manyapandey30@gmail.com	Manya Pandey	Eco hons	It was a really great session.	Yes
15	arpitsaxena0104@gmail.com	Arpit Saxena	BA PROG (ENG + ECO)	Excellent	yes
16	arshiya.thakur@yahoo.com	Arshiya Thakur	B.A. Prog.	Excellently done	Absolutely
17	arushi3320@gmail.com	Arushi gupta	Boom.hons.	Helpful	justified
18	ayesharazaa86@gmail.com	Aysha Razaa	Boom program	it was okay	could be improved
19	ayushithakur1201@gmail.cor	Ayushi Thakur	B.com(hons)	the speaker was great	Yes
20	bhartipriyanshu535@gmail.cc	Priyanshu Bharti	Boom(Honors)	Great session	Yes
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22	chinmayeepanda1623@gmai	Chinmayee Panda	BCom Hons	Really helpful	justified
23	drishti.mishra0904@gmail.co	Drishti Mishra	Boom programme	great	mostly
24	dsp.990208@gmail.com	Yashasvi Bhatnagar	B.Com Programme	good	yes
25	geetanshsingla21@gmail.cor	Geetansh Singla	Boom prog	Great	Yes
26	goutamsoumya103@gmail.cc	Soumya goutam	Ba programme	nice	Yes
27	harsh10a@gmail.com	HARSH KUMAR ROY	B.Sc Industrial Chemistry	the session was amazing	yes